

# aap

## Monthly StatShot May 2014

Issued: September 11<sup>th</sup> 2014  
Including sales from 1,209 publishers

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Association of American Publishers  
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# Total Sales

Total Sales	May 2014			May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	506.4	135.3	371.1	520.5	112.9	407.6	-2.7%	19.9%	-9.0%
Childrens & Young Adult Books	193.1	39.5	153.6	147.1	32.5	114.6	31.3%	21.7%	34.1%
Religious Presses	54.9	9.3	45.6	64.0	11.5	52.5	-14.2%	-18.9%	-13.1%
Professional Books	68.0	10.1	57.9	64.6	9.0	55.5	5.3%	11.6%	4.3%
K-12 Instructional Materials	314.7	-	314.7	297.2	-	297.2	5.9%	-	5.9%
Higher Educational Course Materials	228.7	94.9	133.8	252.9	84.9	167.9	-9.6%	11.7%	-20.3%
University Presses	9.2	2.3	6.9	10.6	2.6	8.1	-13.0%	-10.1%	-13.9%
All Other	1.8	-3.2	5.0	2.9	0.4	2.6	-38.3%	-1013.4%	94.8%
<b>Total</b>	<b>1376.9</b>	<b>288.3</b>	<b>1088.6</b>	<b>1359.6</b>	<b>253.7</b>	<b>1105.9</b>	<b>1.3%</b>	<b>13.6%</b>	<b>-1.6%</b>

Sales of US Book Publishers – Millions of Dollars

# Total Sales YTD

Total Sales	Jan - May 2014			Jan - May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	2345.9	619.7	1726.2	2385.7	595.8	1789.9	-1.7%	4.0%	-3.6%
Childrens & Young Adult Books	873.3	177.4	695.9	706.2	173.0	533.2	23.7%	2.6%	30.5%
Religious Presses	272.7	42.6	230.2	278.6	48.1	230.5	-2.1%	-11.5%	-0.1%
Professional Books	284.6	65.6	219.1	291.4	67.4	224.0	-2.3%	-2.7%	-2.2%
K-12 Instructional Materials	715.3	-	715.3	726.6	-	726.6	-1.6%	-	-1.6%
Higher Educational Course Materials	1256.7	606.8	649.9	1258.7	630.1	628.6	-0.2%	-3.7%	3.4%
University Presses	52.3	12.3	40.0	54.0	13.5	40.5	-3.2%	-8.9%	-1.2%
All Other	12.9	2.5	10.4	21.0	2.4	18.6	-38.8%	3.6%	-44.3%
<b>Total</b>	<b>5813.7</b>	<b>1526.8</b>	<b>4286.9</b>	<b>5722.2</b>	<b>1530.3</b>	<b>4191.9</b>	<b>1.6%</b>	<b>-0.2%</b>	<b>2.3%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults

Adult Books	May 2014			May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	170.1	57.1	112.9	184.3	44.6	139.7	-7.7%	28.2%	-19.2%
Paperback	146.5	38.6	107.9	138.8	34.0	104.8	5.5%	13.6%	2.9%
Mass Market	61.4	32.3	29.1	62.2	29.8	32.4	-1.2%	8.4%	-10.1%
Physical Audio	8.0	2.1	6.0	10.7	1.4	9.2	-24.6%	46.2%	-35.5%
Downloaded Audio	13.4	0.0	13.4	12.0	0.0	12.0	11.9%		11.9%
eBook	98.3	0.1	98.3	104.9	0.1	104.9	-6.3%		-6.3%
Other	8.6	5.1	3.6	7.6	3.0	4.6	13.6%	70.0%	-22.9%
<b>Total</b>	<b>506.4</b>	<b>135.3</b>	<b>371.1</b>	<b>520.5</b>	<b>112.9</b>	<b>407.6</b>	<b>-2.7%</b>	<b>19.9%</b>	<b>-9.0%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults YTD

Adult Books	Jan - May 2014			Jan - May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	738.1	285.7	452.4	756.5	256.5	500.0	-2.4%	11.4%	-9.5%
Paperback	682.5	170.8	511.7	688.1	166.2	521.8	-0.8%	2.7%	-1.9%
Mass Market	265.4	138.8	126.6	290.1	151.8	138.3	-8.5%	-8.6%	-8.4%
Physical Audio	31.6	10.3	21.3	36.6	9.1	27.6	-13.7%	14.0%	-22.8%
Downloaded Audio	60.7	0.0	60.7	48.9	0.0	48.9	24.2%		24.2%
eBook	531.2	0.3	531.0	532.2	0.3	531.8	-0.2%		-0.2%
Other	36.3	13.8	22.5	33.4	11.8	21.6	8.7%	16.4%	4.5%
<b>Total</b>	<b>2345.9</b>	<b>619.7</b>	<b>1726.2</b>	<b>2385.7</b>	<b>595.8</b>	<b>1789.9</b>	<b>-1.7%</b>	<b>4.0%</b>	<b>-3.6%</b>

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults

Childrens & Young Adult Books	May 2014			May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	80.8	24.2	56.6	68.5	19.6	48.9	17.9%	23.8%	15.6%
Board Book	7.0	2.2	4.8	4.4	1.6	2.8	59.7%	37.7%	72.4%
Paperback	76.5	12.1	64.4	55.2	10.5	44.7	38.7%	15.2%	44.2%
eBook	22.2	0.0	22.2	12.1	0.0	12.1	83.4%		83.4%
Other	6.6	1.0	5.6	6.9	0.8	6.0	-3.9%	22.3%	-7.5%
Total	193.1	39.5	153.6	147.1	32.5	114.6	31.3%	21.7%	34.1%

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults YTD

Childrens & Young Adult Books	Jan - May 2014			Jan - May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	391.3	108.1	283.3	333.2	107.8	225.4	17.4%	0.3%	25.7%
Board Book	38.8	9.7	29.1	28.3	7.3	21.0	37.2%	33.9%	38.3%
Paperback	301.7	54.9	246.8	244.5	53.1	191.5	23.4%	3.5%	28.9%
eBook	110.2	0.0	110.2	71.9	0.0	71.9	53.3%		53.3%
Other	31.3	4.7	26.6	28.2	4.8	23.4	10.8%	-3.0%	13.7%
Total	873.3	177.4	695.9	706.2	173.0	533.2	23.7%	2.6%	30.5%

Sales of US Book Publishers – Millions of Dollars

# Religious Presses

Religious Presses	May 2014			May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	33.1	7.3	25.8	44.6	9.6	35.1	-25.8%	-23.1%	-26.5%
Paperback	7.4	1.1	6.3	7.5	1.1	6.4	-1.5%	2.6%	-2.3%
eBook	6.3	0.0	6.3	4.1	0.0	4.1	52.5%		52.5%
Other	8.1	0.8	7.3	7.7	0.8	6.9	5.3%		5.7%
Total	54.9	9.3	45.6	64.0	11.5	52.5	-14.2%	-18.9%	-13.1%

Sales of US Book Publishers – Millions of Dollars



# Religious Presses YTD

Religious Presses	Jan - May 2014			Jan - May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	164.1	32.6	131.4	180.3	37.2	143.1	-9.0%	-12.3%	-8.1%
Paperback	42.2	5.7	36.5	41.0	6.1	34.9	2.9%	-6.0%	4.4%
eBook	29.1	0.6	28.5	22.2	0.0	22.2	30.8%		28.2%
Other	37.4	3.6	33.8	35.1	4.8	30.3	6.6%		11.6%
Total	272.7	42.6	230.2	278.6	48.1	230.5	-2.1%	-11.5%	-0.1%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing

Professional Publishing	May 2014			May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.7	0.6	3.2	3.7	0.6	3.1	0.6%	-0.4%	0.7%
Medical	34.7	4.9	29.8	31.8	4.4	27.4	9.1%	11.8%	8.7%
Law, Technical, Scientific & Other	29.6	4.6	24.9	29.1	4.1	25.0	1.7%	13.1%	-0.1%
Total	68.0	10.1	57.9	64.6	9.0	55.5	5.3%	11.6%	4.3%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing YTD

Professional Publishing	Jan - May 2014			Jan - May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	16.7	2.8	13.9	17.9	3.1	14.8	-6.8%	-10.2%	-6.1%
Medical	122.1	36.1	85.9	131.1	40.1	90.9	-6.9%	-9.9%	-5.5%
Law, Technical, Scientific & Other	145.9	26.6	119.3	142.4	24.1	118.2	2.5%	10.2%	0.9%
Total	284.6	65.6	219.1	291.4	67.4	224.0	-2.3%	-2.7%	-2.2%

Sales of US Book Publishers – Millions of Dollars

# University Presses

University Presses	May 2014			May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	4.0	1.0	3.0	4.5	1.0	3.5	-11.5%	0.0%	-14.8%
Paperback	4.0	1.3	2.8	4.7	1.5	3.2	-14.9%	-16.1%	-14.3%
eBook	1.1	0.0	1.1	1.3	0.0	1.2	-12.1%		-10.9%
Other	0.1	0.0	0.1	0.1	0.0	0.1	-2.9%		-2.0%
Total	9.2	2.3	6.9	10.6	2.6	8.1	-13.0%	-10.1%	-13.9%

Sales of US Book Publishers – Millions of Dollars

# University Presses YTD

University Presses	Jan - May 2014			Jan - May 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	22.1	5.5	16.6	22.3	5.8	16.6	-1.2%	-4.8%	0.1%
Paperback	24.2	6.8	17.4	26.0	7.7	18.3	-7.1%	-12.1%	-5.0%
eBook	5.7	0.0	5.6	5.2	0.1	5.1	9.4%		9.5%
Other	0.4	0.0	0.4	0.5	0.0	0.5	-19.4%		-19.9%
Total	52.3	12.3	40.0	54.0	13.5	40.5	-3.2%	-8.9%	-1.2%

Sales of US Book Publishers – Millions of Dollars

# Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Hights Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

# Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Group	✓	✓					✓
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					
Random House Distribution	✓	✓					
Random House, Inc.	✓	✓	✓				✓

# Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					



# Included Publishers

Data for the following publishers was provided by others.

## Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

## Consortium:

120 distribution clients.

## Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

## Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

## Independent Publishers Group:

663 distribution clients.

## Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

## Perseus Book Group:

17 distribution clients.

## Perseus Distribution:

26 distribution clients.

## Publishers Group West:

175 distribution clients.

## Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

## Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

## University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

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