

aap

Monthly StatShot March 2014

Issued: July 3rd 2014

Including sales from 1,218 publishers

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Association of American Publishers

71 Fifth Avenue, 2nd Floor

New York, NY 10003-3004

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Total Sales

| Total Sales | March 2014 | | | March 2013 | | | Change | | |
|-------------------------------------|--------------|--------------|--------------|---------------|--------------|--------------|--------------|-------------|--------------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Adult Books | 456.8 | 140.3 | 316.5 | 474.4 | 134.3 | 340.1 | -3.7% | 4.5% | -6.9% |
| Childrens & Young Adult Books | 170.7 | 37.6 | 133.1 | 147.9 | 37.4 | 110.6 | 15.4% | 0.7% | 20.3% |
| Religious Presses | 52.9 | 8.8 | 44.0 | 47.9 | 8.1 | 39.8 | 10.5% | 9.3% | 10.7% |
| Professional Books | 52.5 | 17.5 | 34.9 | 57.9 | 21.6 | 36.3 | -9.4% | -18.9% | -3.8% |
| K-12 Instructional Materials | 107.6 | - | 107.6 | 110.8 | - | 110.8 | -2.9% | - | -2.9% |
| Higher Educational Course Materials | 139.1 | 247.5 | -108.4 | 148.3 | 213.0 | -64.7 | -6.1% | 16.2% | -67.5% |
| University Presses | 10.3 | 3.6 | 6.7 | 9.8 | 3.4 | 6.4 | 4.5% | 5.3% | 4.2% |
| All Other | 2.2 | -3.4 | 5.6 | 3.8 | 0.4 | 3.4 | -42.3% | -977.3% | 65.8% |
| Total | 992.0 | 451.9 | 540.1 | 1000.7 | 418.1 | 582.6 | -0.9% | 8.1% | -7.3% |

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

| Total Sales | Jan - Mar 2014 | | | Jan - Mar 2013 | | | Change | | |
|-------------------------------------|----------------|--------------|---------------|----------------|--------------|---------------|-------------|--------------|-------------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Adult Books | 1370.9 | 367.8 | 1003.1 | 1384.1 | 374.4 | 1009.7 | -1.0% | -1.8% | -0.7% |
| Childrens & Young Adult Books | 511.5 | 100.6 | 411.0 | 423.0 | 110.4 | 312.5 | 20.9% | -8.9% | 31.5% |
| Religious Presses | 163.2 | 26.4 | 136.7 | 163.0 | 28.7 | 134.3 | 0.1% | -8.0% | 1.8% |
| Professional Books | 160.2 | 38.1 | 122.1 | 164.4 | 42.8 | 121.6 | -2.5% | -10.9% | 0.4% |
| K-12 Instructional Materials | 261.6 | | 261.6 | 273.0 | - | 273.0 | -4.2% | - | -4.2% |
| Higher Educational Course Materials | 827.9 | 394.7 | 433.3 | 807.6 | 420.5 | 387.1 | 2.5% | -6.1% | 11.9% |
| University Presses | 32.6 | 6.9 | 25.6 | 32.8 | 8.1 | 24.8 | -0.8% | -14.3% | 3.6% |
| All Other | 9.0 | 1.7 | 7.3 | 15.6 | 1.8 | 13.9 | -42.5% | -1.5% | -47.7% |
| Total | 3336.9 | 936.3 | 2400.6 | 3263.5 | 986.7 | 2276.8 | 2.2% | -5.1% | 5.4% |

Sales of US Book Publishers – Millions of Dollars

Books for Adults

| Adult Books | March 2014 | | | March 2013 | | | Change | | |
|------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|--------------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Hardback | 155.6 | 64.8 | 90.7 | 141.7 | 57.2 | 84.4 | 9.8% | 13.2% | 7.5% |
| Paperback | 137.3 | 40.5 | 96.8 | 143.3 | 37.7 | 105.6 | -4.2% | 7.4% | -8.4% |
| Mass Market | 45.2 | 30.3 | 14.9 | 64.8 | 33.8 | 30.9 | -30.3% | -10.5% | -51.9% |
| Physical Audio | 6.4 | 2.4 | 4.0 | 6.6 | 2.2 | 4.4 | -2.8% | 8.7% | -8.6% |
| Downloaded Audio | 11.3 | 0.3 | 11.1 | 8.4 | 0.3 | 8.1 | 34.8% | | 36.0% |
| eBook | 93.1 | 0.0 | 93.0 | 101.5 | 0.1 | 101.4 | -8.2% | | -8.2% |
| Other | 8.1 | 2.0 | 6.0 | 8.2 | 3.0 | 5.2 | -1.9% | -31.8% | 15.2% |
| Total | 456.8 | 140.3 | 316.5 | 474.4 | 134.3 | 340.1 | -3.7% | 4.5% | -6.9% |

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

| Adult Books | Jan - Mar 2014 | | | Jan - Mar 2013 | | | Change | | |
|------------------|----------------|---------|--------|----------------|---------|--------|--------|---------|--------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Hardback | 412.2 | 175.1 | 237.1 | 397.8 | 167.6 | 230.2 | 3.6% | 4.4% | 3.0% |
| Paperback | 400.0 | 98.3 | 301.6 | 410.9 | 100.7 | 310.2 | -2.7% | -2.4% | -2.8% |
| Mass Market | 160.9 | 83.8 | 77.1 | 182.5 | 94.0 | 88.5 | -11.9% | -10.8% | -12.9% |
| Physical Audio | 17.7 | 6.1 | 11.6 | 19.0 | 6.0 | 13.0 | -7.3% | 1.4% | -11.3% |
| Downloaded Audio | 34.6 | 0.3 | 34.3 | 27.6 | 0.0 | 27.6 | 25.3% | | 24.3% |
| eBook | 324.1 | 0.1 | 323.9 | 326.0 | 0.2 | 325.8 | -0.6% | | -0.6% |
| Other | 21.6 | 4.1 | 17.5 | 20.2 | 5.8 | 14.4 | 7.0% | -29.8% | 21.9% |
| Total | 1370.9 | 367.8 | 1003.1 | 1384.1 | 374.4 | 1009.7 | -1.0% | -1.8% | -0.7% |

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

| Childrens & Young Adult Books | March 2014 | | | March 2013 | | | Change | | |
|-------------------------------|------------|---------|-------|------------|---------|-------|--------|---------|-------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Hardback | 75.4 | 23.7 | 51.8 | 69.0 | 23.6 | 45.4 | 9.3% | 0.1% | 14.0% |
| Board Book | 9.8 | 2.0 | 7.7 | 5.9 | 1.4 | 4.4 | 66.2% | 40.9% | 74.3% |
| Paperback | 64.1 | 11.0 | 53.1 | 53.2 | 11.3 | 41.9 | 20.6% | -2.8% | 26.9% |
| eBook | 15.5 | 0.0 | 15.5 | 14.2 | 0.0 | 14.2 | 9.3% | | 9.3% |
| Other | 5.8 | 1.0 | 4.9 | 5.6 | 1.0 | 4.6 | 3.6% | -3.3% | 5.1% |
| Total | 170.7 | 37.6 | 133.1 | 147.9 | 37.4 | 110.6 | 15.4% | 0.7% | 20.3% |

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

| Childrens & Young Adult Books | Jan - Mar 2014 | | | Jan - Mar 2013 | | | Change | | |
|-------------------------------|----------------|---------|-------|----------------|---------|-------|--------|---------|-------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Hardback | 238.6 | 61.3 | 177.3 | 205.4 | 69.9 | 135.5 | 16.1% | -12.3% | 30.8% |
| Board Book | 25.8 | 5.7 | 20.1 | 18.9 | 4.3 | 14.6 | 36.5% | 33.9% | 37.2% |
| Paperback | 165.1 | 30.8 | 134.4 | 137.7 | 33.1 | 104.6 | 19.9% | -7.1% | 28.5% |
| eBook | 64.0 | 0.0 | 64.0 | 45.9 | 0.0 | 45.9 | 39.6% | | 39.6% |
| Other | 18.0 | 2.8 | 15.2 | 15.1 | 3.2 | 11.9 | 19.7% | -10.4% | 27.7% |
| Total | 511.5 | 100.6 | 411.0 | 423.0 | 110.4 | 312.5 | 20.9% | -8.9% | 31.5% |

Sales of US Book Publishers – Millions of Dollars

Religious Presses

| Religious Presses | March 2014 | | | March 2013 | | | Change | | |
|-------------------|------------|---------|------|------------|---------|------|--------|---------|-------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Hardback | 30.6 | 6.7 | 23.9 | 29.4 | 5.9 | 23.4 | 4.2% | 13.5% | 1.9% |
| Paperback | 8.6 | 1.2 | 7.4 | 7.4 | 1.2 | 6.2 | 16.3% | 1.2% | 19.2% |
| eBook | 5.3 | 0.0 | 5.3 | 4.1 | 0.1 | 4.1 | 27.4% | | 29.3% |
| Other | 8.4 | 0.9 | 7.5 | 7.0 | 0.9 | 6.1 | 20.5% | | 23.5% |
| Total | 52.9 | 8.8 | 44.0 | 47.9 | 8.1 | 39.8 | 10.5% | 9.3% | 10.7% |

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

| Religious Presses | Jan - Mar 2014 | | | Jan - Mar 2013 | | | Change | | |
|-------------------|----------------|---------|-------|----------------|---------|-------|--------|---------|-------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Hardback | 97.9 | 20.3 | 77.6 | 104.3 | 22.0 | 82.4 | -6.2% | -7.6% | -5.8% |
| Paperback | 26.2 | 3.5 | 22.7 | 25.1 | 3.8 | 21.4 | 4.3% | -7.4% | 6.3% |
| eBook | 16.8 | 0.0 | 16.8 | 13.4 | 0.0 | 13.4 | 25.8% | | 25.9% |
| Other | 22.3 | 2.7 | 19.6 | 20.2 | 3.0 | 17.2 | 10.2% | | 13.9% |
| Total | 163.2 | 26.4 | 136.7 | 163.0 | 28.7 | 134.3 | 0.1% | -8.0% | 1.8% |

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

| Professional Publishing | March 2014 | | | March 2013 | | | Change | | |
|------------------------------------|------------|---------|------|------------|---------|------|--------|---------|--------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Business | 3.4 | 0.6 | 2.8 | 3.7 | 0.7 | 3.0 | -8.5% | -14.0% | -7.2% |
| Medical | 20.0 | 11.3 | 8.7 | 22.4 | 15.5 | 6.8 | -10.6% | -27.4% | 27.5% |
| Law, Technical, Scientific & Other | 29.1 | 5.6 | 23.4 | 31.8 | 5.3 | 26.5 | -8.7% | 5.0% | -11.5% |
| Total | 52.5 | 17.5 | 34.9 | 57.9 | 21.6 | 36.3 | -9.4% | -18.9% | -3.8% |

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

| Professional Publishing | Jan - Mar 2014 | | | Jan - Mar 2013 | | | Change | | |
|------------------------------------|----------------|---------|-------|----------------|---------|-------|--------|---------|-------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Business | 9.7 | 1.5 | 8.2 | 10.5 | 1.8 | 8.7 | -7.6% | -16.2% | -5.8% |
| Medical | 65.1 | 22.0 | 43.1 | 73.2 | 27.3 | 45.9 | -11.0% | -19.2% | -6.2% |
| Law, Technical, Scientific & Other | 85.4 | 14.6 | 70.8 | 80.7 | 13.7 | 67.0 | 5.8% | 6.2% | 5.7% |
| Total | 160.2 | 38.1 | 122.1 | 164.4 | 42.8 | 121.6 | -2.5% | -10.9% | 0.4% |

Sales of US Book Publishers – Millions of Dollars

University Presses

| University Presses | March 2014 | | | March 2013 | | | Change | | |
|--------------------|------------|---------|-----|------------|---------|-----|--------|---------|--------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Hardback | 4.6 | 1.4 | 3.1 | 4.4 | 1.3 | 3.0 | 4.3% | 7.4% | 2.9% |
| Paperback | 4.3 | 2.1 | 2.2 | 4.4 | 2.1 | 2.4 | -2.8% | 3.0% | -7.8% |
| eBook | 1.3 | 0.0 | 1.3 | 0.9 | 0.0 | 0.9 | 49.0% | | 47.2% |
| Other | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 | -38.0% | | -39.4% |
| Total | 10.3 | 3.6 | 6.7 | 9.8 | 3.4 | 6.4 | 4.5% | 5.3% | 4.2% |

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

| University Presses | Jan - Mar 2014 | | | Jan - Mar 2013 | | | Change | | |
|--------------------|----------------|---------|------|----------------|---------|------|--------|---------|--------|
| | Gross | Returns | Net | Gross | Returns | Net | Gross | Returns | Net |
| Hardback | 13.2 | 3.2 | 10.0 | 13.2 | 3.6 | 9.6 | 0.0% | -11.7% | 4.5% |
| Paperback | 15.7 | 3.7 | 12.0 | 16.5 | 4.4 | 12.1 | -4.9% | -16.6% | -0.6% |
| eBook | 3.4 | 0.0 | 3.4 | 2.8 | 0.0 | 2.8 | 20.8% | | 21.0% |
| Other | 0.2 | 0.0 | 0.2 | 0.3 | 0.0 | 0.3 | -21.5% | | -22.6% |
| Total | 32.6 | 6.9 | 25.6 | 32.8 | 8.1 | 24.8 | -0.8% | -14.3% | 3.6% |

Sales of US Book Publishers – Millions of Dollars

Participants (I)

| Participants | Adult Books | Childrens & Young Adult | Religious Presses | Professional | Education | University Presses | Other |
|----------------------------------|-------------|-------------------------|-------------------|--------------|-----------|--------------------|-------|
| American Mathematical Society | | | | ✓ | | | |
| Blackstone Audio | ✓ | ✓ | | | | | |
| Brookings Institution Press | | | | | | ✓ | |
| Cengage Learning | | | | | ✓ | | |
| Chronicle Books | ✓ | ✓ | | | | | ✓ |
| Columbia University Press | | | | | | ✓ | |
| Consortium | ✓ | ✓ | | | | | |
| Cornell University Press | | | | | | ✓ | |
| Curriculum Associates, LLC. | | | | | ✓ | | |
| Disney Publishing Worldwide | | ✓ | | | | | |
| eChristian | | | ✓ | | | | |
| ECPA | | | ✓ | | | | |
| Elsevier | | | | ✓ | | | |
| Emerald Group Publishing | | | | ✓ | | | ✓ |
| Franciscan Media | | | ✓ | | | | |
| Georgetown University Press | | | | | | ✓ | |
| Hachette Book Group Distribution | ✓ | ✓ | | | | | |
| Hachette Book Group USA | ✓ | ✓ | ✓ | | | | |
| Hights Cross Communications | | | | | ✓ | | |
| Hackett Publishing Company | | | | | ✓ | | |
| Harlequin Enterprises | ✓ | ✓ | | | | | |

Participants (2)

| Participants | Adult Books | Childrens & Young Adult | Religious Presses | Professional | Education | University Presses | Other |
|--------------------------------|-------------|-------------------------|-------------------|--------------|-----------|--------------------|-------|
| HarperCollins Publishers | ✓ | ✓ | ✓ | | | | |
| HighBridge Company | ✓ | | | | | | |
| Houghton Mifflin Harcourt | ✓ | ✓ | | | ✓ | | ✓ |
| Independent Publishers Group | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ |
| Ingram Publisher Services | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| John Wiley & Sons, Inc. | ✓ | | | ✓ | ✓ | | |
| Johns Hopkins University Press | | | | | | ✓ | |
| Kensington Publishing | ✓ | ✓ | | | | | |
| Macmillan | ✓ | ✓ | | | ✓ | | |
| McGraw-Hill Education | | | | ✓ | ✓ | | |
| MIT Press | | | | | | ✓ | |
| Morton Publishers | | | | | ✓ | | |
| National Geographic Learning | | | | | ✓ | | |
| Oxford University Press | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Pearson Education | | | | ✓ | ✓ | | |
| Penguin Group | ✓ | ✓ | | | | | ✓ |
| Perseus Books Group | ✓ | ✓ | | | | | |
| Perseus Distribution | ✓ | ✓ | | | | | |
| Princeton University Press | | | | | | ✓ | |
| Publishers Group West | ✓ | ✓ | | | | | |
| Random House Distribution | ✓ | ✓ | | | | | |
| Random House, Inc. | ✓ | ✓ | ✓ | | | | ✓ |

Participants (3)

| Participants | Adult Books | Childrens & Young Adult | Religious Presses | Professional | Education | University Presses | Other |
|------------------------------------|-------------|-------------------------|-------------------|--------------|-----------|--------------------|-------|
| Rizzoli International Publications | ✓ | | | | | | |
| Scholastic, Inc. | | ✓ | | ✓ | ✓ | | |
| Simon & Schuster | ✓ | ✓ | ✓ | | | | ✓ |
| Stanford University Press | | | | | | ✓ | |
| Syracuse University Press | | | | | | ✓ | |
| Tantor Media | ✓ | | | | | | |
| Thames & Hudson | ✓ | | | | | | |
| University of Chicago Press | | | | | | ✓ | |
| University of Nebraska Press | | | | | | ✓ | |
| University of New Mexico | | | | | | ✓ | |
| University of North Carolina Press | | | | | | ✓ | |
| University of Pennsylvania Press | | | | | | ✓ | |
| University Press of Colorado | | | | | | ✓ | |
| University Press of Florida | | | | | | ✓ | |
| W.W. Norton & Company | ✓ | | | | ✓ | | |
| Workman Publishing | ✓ | ✓ | | | | | |

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

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Questions & Comments:

Tina Jordan

tjordan@publishers.org or 212 255-0275

Richard Barclay

rbarclay@mpiweb.com or 203 973-0535

Media Inquiries:

Andi Sporkin

asporkin@publishers.org or 202 220-4554

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