

# aap

## Monthly StatShot September 2014

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Including sales from 1,209 publishers

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Association of American Publishers

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# Total Sales

Total Sales	September 2014			September 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	525.5	90.8	434.7	589.9	96.8	493.2	-10.9%	-6.2%	-11.8%
Childrens & Young Adult Books	205.4	22.0	183.3	192.7	24.2	168.5	6.6%	-8.9%	8.8%
Religious Presses	63.0	5.7	57.3	60.8	5.2	55.6	3.6%	10.0%	3.0%
Professional Books	63.3	7.5	55.8	53.8	6.7	47.1	17.7%	11.8%	18.6%
K-12 Instructional Materials	293.8	-	293.8	322.5	-	322.5	-8.9%	-	-8.9%
Higher Educational Course Materials	452.1	53.4	398.7	404.6	64.2	340.4	11.7%	-16.9%	17.1%
University Presses	11.3	1.9	9.4	11.1	1.4	9.6	2.4%	33.0%	-2.2%
All Other	4.0	0.1	3.9	3.4	0.1	3.3	18.4%	23.0%	18.3%
<b>Total</b>	<b>1618.4</b>	<b>181.5</b>	<b>1436.9</b>	<b>1638.9</b>	<b>198.7</b>	<b>1440.2</b>	<b>-1.2%</b>	<b>-8.6%</b>	<b>-0.2%</b>

Sales of US Book Publishers – Millions of Dollars

# Total Sales YTD

Total Sales	Jan - Sep 2014			Jan - Sep 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	4342.5	1031.9	3310.6	4438.6	1015.3	3423.3	-2.2%	1.6%	-3.3%
Childrens & Young Adult Books	1600.6	288.7	1311.9	1351.2	279.0	1072.2	18.5%	3.5%	22.4%
Religious Presses	474.8	73.4	401.4	471.6	78.4	393.2	0.7%	-6.4%	2.1%
Professional Books	619.3	94.4	524.9	616.6	92.1	524.4	0.4%	2.4%	0.1%
K-12 Instructional Materials	3017.7	-	3017.7	2665.2	-	2665.2	13.2%	-	13.2%
Higher Educational Course Materials	4242.9	805.2	3437.7	4179.1	833.6	3345.5	1.5%	-3.4%	2.8%
University Presses	100.6	19.4	81.1	103.2	20.3	82.9	-2.5%	-4.1%	-2.1%
All Other	24.7	3.5	21.2	35.5	3.5	32.0	-30.4%	0.9%	-33.8%
<b>Total</b>	<b>14423.1</b>	<b>2316.6</b>	<b>12106.5</b>	<b>13860.9</b>	<b>2322.3</b>	<b>11538.6</b>	<b>4.1%</b>	<b>-0.2%</b>	<b>4.9%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults

Adult Books	September 2014			September 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	202.3	41.0	161.3	241.6	39.0	202.6	-16.3%	5.1%	-20.4%
Paperback	137.1	24.9	112.2	148.2	28.2	120.0	-7.4%	-11.4%	-6.5%
Mass Market	44.0	22.9	21.2	57.5	27.1	30.3	-23.4%	-15.7%	-30.3%
Physical Audio	9.2	1.3	7.9	10.8	1.8	9.0	-15.1%	-26.9%	-12.7%
Downloaded Audio	14.9	0.0	14.9	12.3	0.0	12.3	20.6%		20.6%
eBook	106.6	0.0	106.6	106.1	0.1	106.0	0.5%		0.5%
Other	11.4	0.6	10.7	13.4	0.6	12.8	-15.5%	0.4%	-16.3%
Total	525.5	90.8	434.7	589.9	96.8	493.2	-10.9%	-6.2%	-11.8%

Sales of US Book Publishers – Millions of Dollars

# Books for Adults YTD

Adult Books	Jan - Sep 2014			Jan - Sep 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1351.7	477.7	874.0	1403.4	432.9	970.5	-3.7%	10.3%	-9.9%
Paperback	1260.1	287.7	972.4	1278.4	286.1	992.3	-1.4%	0.5%	-2.0%
Mass Market	491.9	232.8	259.1	540.5	263.8	276.7	-9.0%	-11.8%	-6.4%
Physical Audio	62.9	16.0	46.9	69.9	15.7	54.2	-10.0%	2.2%	-13.5%
Downloaded Audio	119.3	0.0	119.3	93.9	0.0	93.9	27.0%		27.0%
eBook	960.4	0.5	959.9	961.7	0.6	961.1	-0.1%		-0.1%
Other	96.1	17.2	78.9	90.8	16.2	74.5	5.8%	5.8%	5.8%
<b>Total</b>	<b>4342.5</b>	<b>1031.9</b>	<b>3310.6</b>	<b>4438.6</b>	<b>1015.3</b>	<b>3423.3</b>	<b>-2.2%</b>	<b>1.6%</b>	<b>-3.3%</b>

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults

Childrens & Young Adult Books	September 2014			September 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	104.7	12.2	92.5	98.5	13.0	85.4	6.3%	-6.3%	8.3%
Board Book	10.1	0.9	9.2	12.3	1.0	11.3	-17.3%	-2.7%	-18.5%
Paperback	67.1	8.3	58.8	61.6	9.4	52.3	8.8%	-11.4%	12.4%
eBook	16.9	0.0	16.9	13.2	0.0	13.2	27.7%		27.7%
Other	6.6	0.6	6.0	7.1	0.9	6.3	-7.2%	-28.6%	-4.3%
Total	205.4	22.0	183.3	192.7	24.2	168.5	6.6%	-8.9%	8.8%

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Sep 2014			Jan - Sep 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	715.4	172.7	542.7	635.3	168.4	466.8	12.6%	2.5%	16.2%
Board Book	78.5	15.8	62.6	57.8	10.9	46.9	35.7%	44.9%	33.6%
Paperback	562.8	92.6	470.1	483.1	91.4	391.7	16.5%	1.3%	20.0%
eBook	186.4	0.0	186.3	122.0	0.0	122.0	52.7%		52.7%
Other	57.6	7.5	50.1	52.9	8.2	44.7	8.9%	-7.6%	12.0%
Total	1600.6	288.7	1311.9	1351.2	279.0	1072.2	18.5%	3.5%	22.4%

Sales of US Book Publishers – Millions of Dollars

# Religious Presses

Religious Presses	September 2014			September 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	41.2	4.2	36.9	39.0	3.9	35.1	5.4%	7.9%	5.2%
Paperback	8.9	1.0	8.0	8.8	0.8	7.9	1.6%	16.8%	0.1%
eBook	4.8	0.0	4.8	4.7	0.0	4.7	2.6%		2.6%
Other	8.2	0.5	7.6	8.4	0.5	7.9	-2.5%		-3.6%
Total	63.0	5.7	57.3	60.8	5.2	55.6	3.6%	10.0%	3.0%

Sales of US Book Publishers – Millions of Dollars



# Religious Presses YTD

Religious Presses	Jan - Sep 2014			Jan - Sep 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	281.5	55.2	226.3	281.7	60.5	221.2	-0.1%	-8.7%	2.3%
Paperback	77.7	10.6	67.1	76.2	10.1	66.1	1.9%	4.5%	1.5%
eBook	48.8	0.0	48.8	48.4	0.0	48.4	0.9%		0.9%
Other	66.8	7.6	59.2	65.3	7.8	57.4	2.4%		3.0%
Total	474.8	73.4	401.4	471.6	78.4	393.2	0.7%	-6.4%	2.1%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing

Professional Publishing	September 2014			September 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.5	0.3	3.1	3.5	0.4	3.1	0.5%	-3.7%	1.0%
Medical	28.2	4.4	23.9	22.5	3.7	18.8	25.6%	18.5%	26.9%
Law, Technical, Scientific & Other	31.5	2.8	28.8	27.8	2.6	25.2	13.5%	4.4%	14.5%
Total	63.3	7.5	55.8	53.8	6.7	47.1	17.7%	11.8%	18.6%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing YTD

Professional Publishing	Jan - Sep 2014			Jan - Sep 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	31.9	4.4	27.5	33.0	4.8	28.2	-3.1%	-7.9%	-2.3%
Medical	291.0	51.4	239.7	307.4	53.2	254.2	-5.3%	-3.4%	-5.7%
Law, Technical, Scientific & Other	296.3	38.6	257.7	276.2	34.1	242.0	7.3%	13.0%	6.5%
Total	619.3	94.4	524.9	616.6	92.1	524.4	0.4%	2.4%	0.1%

Sales of US Book Publishers – Millions of Dollars

# University Presses

University Presses	September 2014			September 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	4.6	1.0	3.6	4.1	0.7	3.3	13.8%	41.8%	7.9%
Paperback	5.5	0.9	4.6	5.7	0.6	5.2	-3.6%	57.9%	-10.5%
eBook	1.1	0.0	1.1	1.2	0.2	1.0	-7.4%		6.7%
Other	0.1	0.0	0.1	0.1	0.0	0.1	0.4%		-4.5%
Total	11.3	1.9	9.4	11.1	1.4	9.6	2.4%	33.0%	-2.2%

Sales of US Book Publishers – Millions of Dollars

# University Presses YTD

University Presses	Jan - Sep 2014			Jan - Sep 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	40.0	9.0	31.0	40.7	9.0	31.7	-1.6%	0.3%	-2.1%
Paperback	49.8	10.3	39.5	52.6	11.0	41.6	-5.4%	-6.4%	-5.1%
eBook	10.0	0.1	9.9	9.0	0.3	8.8	10.7%		12.9%
Other	0.8	0.0	0.7	0.8	0.0	0.8	-10.9%		-12.8%
Total	100.6	19.4	81.1	103.2	20.3	82.9	-2.5%	-4.1%	-2.1%

Sales of US Book Publishers – Millions of Dollars

# Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

# Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Group	✓	✓					✓
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					
Random House Distribution	✓	✓					
Random House, Inc.	✓	✓	✓				✓

# Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					



# Included Publishers

Data for the following publishers was provided by others.

## Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

## Consortium:

120 distribution clients.

## Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregal, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

## Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

## Independent Publishers Group:

663 distribution clients.

## Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

## Perseus Book Group:

17 distribution clients.

## Perseus Distribution:

26 distribution clients.

## Publishers Group West:

175 distribution clients.

## Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

## Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

## University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

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