



# Monthly StatShot

## November 2014

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Including sales from 1,209 publishers

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# Total Sales

Total Sales	November 2014			November 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	534.9	93.0	441.9	601.5	122.3	479.2	-11.1%	-23.9%	-7.8%
Childrens & Young Adult Books	216.4	25.8	190.6	199.4	32.3	167.0	8.5%	-20.3%	14.1%
Religious Presses	53.7	6.6	47.1	55.3	6.1	49.2	-3.0%	7.5%	-4.3%
Professional Books	71.7	12.4	59.2	67.6	15.6	52.0	6.1%	-20.2%	13.9%
K-12 Instructional Materials	85.6	-	85.6	106.0	-	106.0	-19.2%	-	-19.2%
Higher Educational Course Materials	399.9	130.0	269.8	384.9	169.2	215.7	3.9%	-23.2%	25.1%
University Presses	10.6	2.4	8.1	11.5	2.5	9.0	-8.3%	-2.3%	-10.0%
All Other	3.6	0.1	3.5	4.0	0.4	3.6	-10.1%	-70.6%	-4.0%
<b>Total</b>	<b>1376.3</b>	<b>270.4</b>	<b>1105.9</b>	<b>1430.2</b>	<b>348.5</b>	<b>1081.8</b>	<b>-3.8%</b>	<b>-22.4%</b>	<b>2.2%</b>

Sales of US Book Publishers – Millions of Dollars

# Total Sales YTD

Total Sales	Jan - Nov 2014			Jan - Nov 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	5549.0	1233.7	4315.3	5629.3	1251.2	4378.1	-1.4%	-1.4%	-1.4%
Childrens & Young Adult Books	2066.6	342.9	1723.7	1767.7	339.2	1428.4	16.9%	1.1%	20.7%
Religious Presses	593.2	86.1	507.1	593.6	90.5	503.1	-0.1%	-4.9%	0.8%
Professional Books	740.7	113.8	627.0	735.9	121.6	614.2	0.7%	-6.5%	2.1%
K-12 Instructional Materials	3246.6	-	3246.6	2921.8	-	2921.8	11.1%	-	11.1%
Higher Educational Course Materials	4820.3	1091.1	3729.3	4754.1	1188.3	3565.8	1.4%	-8.2%	4.6%
University Presses	122.5	24.4	98.1	125.0	25.3	99.7	-1.9%	-3.4%	-1.6%
All Other	31.8	3.8	28.0	43.5	4.2	39.4	-26.8%	-8.4%	-28.8%
<b>Total</b>	<b>17170.8</b>	<b>2895.7</b>	<b>14275.1</b>	<b>16570.9</b>	<b>3020.3</b>	<b>13550.6</b>	<b>3.6%</b>	<b>-4.1%</b>	<b>5.3%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults

Adult Books	November 2014			November 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	198.0	42.5	155.5	256.0	49.8	206.2	-22.7%	-14.6%	-24.6%
Paperback	147.9	27.6	120.3	146.0	36.8	109.2	1.3%	-25.0%	10.2%
Mass Market	51.6	20.9	30.7	61.8	33.0	28.8	-16.5%	-36.6%	6.6%
Physical Audio	9.7	1.3	8.4	10.0	2.0	8.0	-3.7%	-37.3%	4.7%
Downloaded Audio	15.9	0.0	15.9	11.6	0.0	11.6	37.1%		37.1%
eBook	103.5	0.0	103.4	104.2	0.1	104.1	-0.7%		-0.6%
Other	8.4	0.7	7.7	11.9	0.6	11.3	-29.8%	14.7%	-32.2%
<b>Total</b>	<b>534.9</b>	<b>93.0</b>	<b>441.9</b>	<b>601.5</b>	<b>122.3</b>	<b>479.2</b>	<b>-11.1%</b>	<b>-23.9%</b>	<b>-7.8%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults YTD

Adult Books	Jan - Nov 2014			Jan - Nov 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1836.9	566.8	1270.1	1909.5	527.2	1382.3	-3.8%	7.5%	-8.1%
Paperback	1594.2	348.5	1245.8	1568.5	355.9	1212.6	1.6%	-2.1%	2.7%
Mass Market	597.4	280.5	316.9	659.9	329.9	330.0	-9.5%	-15.0%	-4.0%
Physical Audio	83.1	18.7	64.3	89.4	19.6	69.8	-7.1%	-4.3%	-7.8%
Downloaded Audio	146.7	0.0	146.7	116.5	0.0	116.5	25.9%		25.9%
eBook	1172.9	0.6	1172.3	1171.5	0.7	1170.8	0.1%		0.1%
Other	117.8	18.6	99.2	114.1	17.9	96.2	3.3%	3.8%	3.2%
<b>Total</b>	<b>5549.0</b>	<b>1233.7</b>	<b>4315.3</b>	<b>5629.3</b>	<b>1251.2</b>	<b>4378.1</b>	<b>-1.4%</b>	<b>-1.4%</b>	<b>-1.4%</b>

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults

Childrens & Young Adult Books	November 2014			November 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	118.1	14.0	104.2	109.9	15.8	94.1	7.5%	-11.7%	10.7%
Board Book	11.1	1.4	9.7	9.6	1.3	8.3	15.4%	6.2%	16.9%
Paperback	66.7	9.8	56.9	55.1	14.3	40.8	21.1%	-31.5%	39.5%
eBook	12.6	0.0	12.6	17.5	0.0	17.5	-27.9%		-27.9%
Other	7.8	0.6	7.2	7.3	0.9	6.3	8.2%	-33.8%	14.2%
Total	216.4	25.8	190.6	199.4	32.3	167.0	8.5%	-20.3%	14.1%

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Nov 2014			Jan - Nov 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	970.0	202.4	767.6	872.1	198.1	674.0	11.2%	2.2%	13.9%
Board Book	106.6	18.5	88.1	79.5	13.9	65.7	34.0%	33.4%	34.1%
Paperback	702.5	113.1	589.4	595.3	117.3	478.0	18.0%	-3.6%	23.3%
eBook	213.6	0.0	213.5	153.5	0.0	153.5	39.1%		39.1%
Other	74.0	8.9	65.0	67.2	10.0	57.2	10.1%	-10.4%	13.7%
Total	2066.6	342.9	1723.7	1767.7	339.2	1428.4	16.9%	1.1%	20.7%

Sales of US Book Publishers – Millions of Dollars

# Religious Presses

Religious Presses	November 2014			November 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	34.8	4.7	30.1	35.6	4.4	31.2	-2.3%	7.8%	-3.7%
Paperback	6.9	1.3	5.7	7.1	1.1	6.0	-3.0%	13.7%	-6.1%
eBook	4.5	0.0	4.5	4.5	0.0	4.5	1.1%		1.2%
Other	7.4	0.6	6.8	8.1	0.7	7.5	-8.5%		-8.9%
<b>Total</b>	<b>53.7</b>	<b>6.6</b>	<b>47.1</b>	<b>55.3</b>	<b>6.1</b>	<b>49.2</b>	<b>-3.0%</b>	<b>7.5%</b>	<b>-4.3%</b>

Sales of US Book Publishers – Millions of Dollars



# Religious Presses YTD

Religious Presses	Jan - Nov 2014			Jan - Nov 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	354.8	64.1	290.7	357.9	68.8	289.0	-0.9%	-6.8%	0.6%
Paperback	94.2	12.8	81.4	91.8	12.4	79.4	2.6%	3.3%	2.5%
eBook	58.7	0.0	58.7	57.9	0.0	57.9	1.5%		1.5%
Other	85.4	9.1	76.3	86.0	9.2	76.8	-0.7%		-0.6%
Total	593.2	86.1	507.1	593.6	90.5	503.1	-0.1%	-4.9%	0.8%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing

Professional Publishing	November 2014			November 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.2	0.4	2.8	3.6	0.5	3.1	-9.0%	-7.7%	-9.2%
Medical	36.3	9.2	27.0	31.6	12.0	19.6	14.7%	-22.7%	37.6%
Law, Technical, Scientific & Other	32.1	2.8	29.4	32.4	3.2	29.2	-0.8%	-12.6%	0.5%
Total	71.7	12.4	59.2	67.6	15.6	52.0	6.1%	-20.2%	13.9%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing YTD

Professional Publishing	Jan - Nov 2014			Jan - Nov 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	39.2	5.3	33.9	39.6	5.7	33.9	-1.0%	-6.8%	0.0%
Medical	343.9	62.6	281.3	359.2	74.6	284.6	-4.3%	-16.2%	-1.1%
Law, Technical, Scientific & Other	357.6	45.9	311.7	337.0	41.3	295.8	6.1%	11.1%	5.4%
Total	740.7	113.8	627.0	735.9	121.6	614.2	0.7%	-6.5%	2.1%

Sales of US Book Publishers – Millions of Dollars

# University Presses

University Presses	November 2014			November 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	4.6	1.0	3.5	5.3	0.9	4.4	-14.0%	11.3%	-19.2%
Paperback	5.0	1.4	3.6	5.1	1.6	3.5	-2.5%	-11.5%	1.5%
eBook	0.9	0.0	0.9	1.0	0.0	1.0	-12.2%		-14.3%
Other	0.1	0.0	0.1	0.1	0.0	0.1	42.4%		41.5%
Total	10.6	2.4	8.1	11.5	2.5	9.0	-8.3%	-2.3%	-10.0%

Sales of US Book Publishers – Millions of Dollars

# University Presses YTD

University Presses	Jan - Nov 2014			Jan - Nov 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	49.4	11.2	38.2	50.7	10.9	39.7	-2.4%	2.5%	-3.8%
Paperback	59.9	13.0	46.9	62.2	14.0	48.2	-3.6%	-7.1%	-2.6%
eBook	12.0	0.1	11.8	11.0	0.3	10.7	8.7%		10.3%
Other	1.2	0.1	1.2	1.1	0.0	1.1	8.1%		6.7%
Total	122.5	24.4	98.1	125.0	25.3	99.7	-1.9%	-3.4%	-1.6%

Sales of US Book Publishers – Millions of Dollars

# Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Hights Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

# Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Group	✓	✓					✓
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					
Random House Distribution	✓	✓					
Random House, Inc.	✓	✓	✓				✓

# Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					



# Included Publishers

Data for the following publishers was provided by others.

## Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

## Consortium:

120 distribution clients.

## Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

## Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gilman, Guinness, and Octopus.

## Independent Publishers Group:

663 distribution clients.

## Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

## Perseus Book Group:

17 distribution clients.

## Perseus Distribution:

26 distribution clients.

## Publishers Group West:

175 distribution clients.

## Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

## Books, Quirk Books, Rizzoli, RH Mondadori,

Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

## Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

## University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.



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