

aap

Monthly StatShot December 2012

Issued: April 2nd 2013

Including sales from 1,193 publishers

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Association of American Publishers

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Total Sales

Total Sales	December 2012			December 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	532.9	135.5	397.4	585.7	149.9	435.7	-9.0%	-9.6%	-8.8%
Childrens & Young Adult Books	148.6	32.3	116.2	182.6	27.1	155.5	-18.6%	19.2%	-25.3%
Religious Presses	51.0	6.8	44.2	62.8	6.4	56.5	-18.8%	6.7%	-21.7%
Professional Books	102.8	12.9	89.9	119.2	20.0	99.1	-13.7%	-35.7%	-9.3%
K-12 Instructional Materials	172.7	-	172.7	132.2	-	132.2	30.6%	-	30.6%
Higher Educational Course Materials	879.9	136.3	743.7	955.9	145.0	810.8	-7.9%	-6.0%	-8.3%
University Presses	16.4	2.7	13.6	15.5	2.2	13.3	5.5%	21.3%	2.8%
All Other	-0.1	-0.7	0.6	-2.1	-0.8	-1.3	96.4%	19.5%	147.1%
Total	1904.1	325.8	1578.3	2051.7	349.9	1701.8	-7.2%	-6.9%	-7.3%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Calendar Year 2012			Calendar Year 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	6396.2	1540.5	4855.7	6457.5	1858.3	4599.2	-1.0%	-17.1%	5.6%
Childrens & Young Adult Books	2026.2	349.1	1677.2	1825.0	342.2	1482.8	11.0%	2.0%	13.1%
Religious Presses	668.2	91.6	576.6	715.2	105.9	609.2	-6.6%	-13.5%	-5.4%
Professional Books	854.8	142.7	712.1	912.2	162.0	750.3	-6.3%	-11.9%	-5.1%
K-12 Instructional Materials	2679.5		2679.5	3185.7	-	3185.7	-15.9%	-	-15.9%
Higher Educational Course Materials	5587.8	1351.6	4236.2	5849.5	1376.4	4473.1	-4.5%	-1.8%	-5.3%
University Presses	169.5	34.6	134.9	154.0	31.3	122.6	10.1%	10.2%	10.0%
All Other	37.4	4.4	33.0	26.3	10.0	16.3	42.1%	-56.6%	103.2%
Total	18419.5	3514.4	14905.2	19125.4	3886.2	15239.2	-3.7%	-9.6%	-2.2%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	December 2012			December 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	181.6	61.1	120.5	206.7	57.3	149.5	-12.2%	6.7%	-19.4%
Paperback	156.0	35.3	120.7	173.9	35.6	138.3	-10.3%	-0.9%	-12.7%
Mass Market	67.1	35.7	31.4	89.3	54.1	35.2	-24.9%	-34.0%	-11.0%
Physical Audio	10.7	2.6	8.1	13.0	2.2	10.8	-17.8%	20.4%	-25.4%
Downloaded Audio	10.8	0.0	10.8	11.0	0.0	11.0	-1.6%		-1.6%
eBook	97.8	0.1	97.8	81.9	0.0	81.9	19.5%		19.5%
Other	8.9	0.7	8.2	9.9	0.8	9.1	-9.7%	-10.0%	-9.7%
Total	532.9	135.5	397.4	585.7	149.9	435.7	-9.0%	-9.6%	-8.8%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Calendar Year 2012			Calendar Year 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	2033.6	651.1	1382.4	2189.2	707.5	1481.7	-7.1%	-8.0%	-6.7%
Paperback	1891.9	398.0	1493.9	1879.0	471.9	1407.1	0.7%	-15.7%	6.2%
Mass Market	847.7	443.5	404.2	1082.7	621.2	461.5	-21.7%	-28.6%	-12.4%
Physical Audio	126.9	27.3	99.6	143.8	33.0	110.8	-11.7%	-17.3%	-10.1%
Downloaded Audio	117.5	0.0	117.5	98.7	0.0	98.6	19.1%		19.1%
eBook	1251.8	0.7	1251.2	939.7	0.1	939.6	33.2%		33.2%
Other	126.7	19.8	106.9	124.5	24.5	100.0	1.8%	-19.0%	6.8%
Total	6396.2	1540.5	4855.7	6457.5	1858.3	4599.2	-1.0%	-17.1%	5.6%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	December 2012			December 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	74.5	18.9	55.6	94.8	14.6	80.2	-21.4%	29.6%	-30.7%
Board Book	6.2	1.3	5.0	6.5	1.2	5.2	-3.2%	3.9%	-4.9%
Paperback	51.0	11.1	39.9	61.6	10.7	50.9	-17.1%	4.0%	-21.6%
eBook	10.5	0.0	10.5	13.2	0.0	13.2	-20.5%		-20.5%
Other	6.3	1.0	5.3	6.6	0.6	6.0	-4.2%	68.8%	-11.7%
Total	148.6	32.3	116.2	182.6	27.1	155.5	-18.6%	19.2%	-25.3%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Calendar Year 2012			Calendar Year 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1031.5	202.6	828.9	938.0	192.7	745.3	10.0%	5.2%	11.2%
Board Book	69.3	14.2	55.1	67.9	13.9	54.0	2.0%	2.3%	1.9%
Paperback	619.9	122.1	497.9	645.1	123.6	521.5	-3.9%	-1.2%	-4.5%
eBook	232.8	0.0	232.8	105.4	0.0	105.4	120.9%		120.9%
Other	72.7	10.2	62.5	68.5	12.0	56.5	6.1%	-15.3%	10.6%
Total	2026.2	349.1	1677.2	1825.0	342.2	1482.8	11.0%	2.0%	13.1%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	December 2012			December 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	27.6	4.9	22.7	32.9	3.6	29.3	-16.0%	37.1%	-22.5%
Paperback	13.6	1.5	12.2	18.6	2.3	16.2	-26.5%	-37.6%	-25.0%
eBook	4.5	0.0	4.5	4.4	0.0	4.4	2.5%		2.6%
Other	5.3	0.5	4.8	7.0	0.5	6.5	-24.7%		-26.2%
Total	51.0	6.8	44.2	62.8	6.4	56.5	-18.8%	6.7%	-21.7%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Calendar Year 2012			Calendar Year 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	355.5	61.3	294.2	372.8	68.3	304.4	-4.6%	-10.3%	-3.4%
Paperback	195.0	23.9	171.1	233.3	28.8	204.4	-16.4%	-17.1%	-16.3%
eBook	57.1	0.0	57.1	47.4	0.0	47.4	20.3%		20.3%
Other	60.6	6.4	54.2	61.7	8.8	52.9	-1.8%		2.4%
Total	668.2	91.6	576.6	715.2	105.9	609.2	-6.6%	-13.5%	-5.4%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	<i>December 2012</i>			<i>December 2011</i>			<i>Change</i>		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	5.2	0.9	4.2	6.8	1.1	5.7	-23.5%	-14.3%	-25.2%
Medical	54.9	7.4	47.4	67.9	12.2	55.7	-19.2%	-38.9%	-14.8%
Law, Technical, Scientific & Other	42.7	4.5	38.2	44.5	6.7	37.8	-4.0%	-33.3%	1.2%
Total	102.8	12.9	89.9	119.2	20.0	99.1	-13.7%	-35.7%	-9.3%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Calendar Year 2012			Calendar Year 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	51.2	8.7	42.5	60.1	10.0	50.1	-14.8%	-13.3%	-15.1%
Medical	430.5	89.1	341.4	470.1	96.4	373.7	-8.4%	-7.6%	-8.6%
Law, Technical, Scientific & Other	373.1	45.0	328.1	382.0	55.5	326.5	-2.3%	-19.0%	0.5%
Total	854.8	142.7	712.1	912.2	162.0	750.3	-6.3%	-11.9%	-5.1%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	December 2012			December 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	6.0	1.0	5.0	5.9	0.9	5.0	1.3%	16.9%	-1.4%
Paperback	8.9	1.7	7.3	9.1	1.4	7.7	-1.5%	24.4%	-6.1%
eBook	1.1	0.0	1.1	0.4	0.0	0.4	155.8%		158.9%
Other	0.3	0.0	0.3	0.1	0.0	0.1	357.3%		360.7%
Total	16.4	2.7	13.6	15.5	2.2	13.3	5.5%	21.3%	2.8%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Calendar Year 2012			Calendar Year 2011			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	64.4	13.7	50.8	61.5	12.7	48.8	4.8%	7.4%	4.2%
Paperback	86.8	19.9	66.9	79.3	17.6	61.7	9.5%	13.1%	8.5%
eBook	10.1	0.0	10.1	5.3	0.0	5.2	91.6%		92.2%
Other	8.1	1.0	7.1	7.9	1.0	6.9	2.0%		2.7%
Total	169.5	34.6	134.9	154.0	31.3	122.6	10.1%	10.2%	10.0%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
AudioGo	✓						
Blackstone Audio	✓	✓					
Brilliance Audio	✓						
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
EMC Paradigm					✓		
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight's Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
HighBridge Company	✓						
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services							
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Group	✓	✓					✓
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					
Random House Distribution	✓	✓					
Random House, Inc.	✓	✓	✓				✓

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Teachers College Press				✓			
Thames & Hudson	✓						
University of California Press						✓	
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico Press						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Washington State University Press						✓	
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Cornell University Press:

Duquesne University Press, Carnegie Mellon University Press, and McGill-Queens University Press.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregal, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Thomas Nelson Publishers, Tyndale House Publishers, and

Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Berrett-Koehler Publishers, Cambridge International Science Publishing, Dundurn, Ernst & Young, Familius LLC, GemmaMedia, Harriman House Ltd, ILEX, Kogan Page, Mandevilla Press, Morgan James Publishing, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Royal Society of Chemistry, Tate's Bake Shop, The Taunton Press, Turner Publishing, Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville

House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse Books, Quirk Books, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, **Tuttle Publishing**, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

*** New Publishers in Bold & Italic**

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Prepared for the Association of American Publishers by
Management Practice, Inc.