



Monthly StatShot

March 2015

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Including sales from 1,210 publishers

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Total Sales

Total Sales	March 2015			March 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	478.5	122.7	355.8	459.8	142.3	317.5	4.1%	-13.8%	12.0%
Childrens & Young Adult Books	142.9	42.3	100.6	160.5	36.1	124.4	-11.0%	17.1%	-19.1%
Religious Presses	45.5	9.0	36.5	50.5	8.7	41.8	-9.9%	4.5%	-12.9%
Professional Books	53.3	14.2	39.1	52.5	17.7	34.9	1.4%	-19.4%	12.0%
K-12 Instructional Materials	99.9	-	99.9	105.4	-	105.4	-5.3%	-	-5.3%
Higher Educational Course Materials	129.2	251.1	-121.9	144.4	243.9	-99.5	-10.5%	3.0%	-22.5%
University Presses	9.1	3.2	5.9	10.1	3.6	6.5	-9.3%	-9.5%	-9.2%
All Other	1.8	0.5	1.3	2.2	-3.4	5.6	-18.7%	114.7%	-77.6%
Total	960.2	443.1	517.1	985.4	448.7	536.7	-2.6%	-1.3%	-3.7%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Jan - Mar 2015			Jan - Mar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	1369.8	316.6	1053.2	1390.8	372.3	1018.6	-1.5%	-15.0%	3.4%
Childrens & Young Adult Books	430.8	109.7	321.1	479.0	97.1	382.0	-10.1%	13.1%	-15.9%
Religious Presses	150.0	25.6	124.4	157.2	25.6	131.6	-4.6%	0.0%	-5.5%
Professional Books	180.1	34.4	145.7	163.9	39.1	124.8	9.8%	-12.1%	16.7%
K-12 Instructional Materials	236.1	-	236.1	254.1	-	254.1	-7.1%	-	-7.1%
Higher Educational Course Materials	760.1	449.6	310.5	823.8	386.8	437.0	-7.7%	16.2%	-29.0%
University Presses	30.6	6.9	23.7	32.4	6.9	25.5	-5.5%	-0.8%	-6.7%
All Other	10.6	2.2	8.5	9.1	1.7	7.4	16.7%	24.8%	14.8%
Total	3168.1	944.9	2223.2	3310.4	929.4	2381.0	-4.3%	1.7%	-6.6%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	March 2015			March 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	154.8	58.4	96.4	165.3	65.3	99.9	-6.3%	-10.6%	-3.5%
Paperback	141.0	37.3	103.7	129.1	42.1	87.0	9.3%	-11.2%	19.2%
Mass Market	56.2	22.1	34.1	45.2	30.5	14.7	24.3%	-27.4%	131.2%
Physical Audio	6.8	1.9	4.9	4.9	1.9	3.1	37.2%	0.2%	59.7%
Downloaded Audio	13.4	0.0	13.4	10.0	0.0	10.0	33.5%		33.5%
eBook	97.9	0.0	97.8	93.1	0.0	93.1	5.1%		5.1%
Other	8.5	3.0	5.5	12.3	2.5	9.7	-30.7%	17.5%	-43.3%
Total	478.5	122.7	355.8	459.8	142.3	317.5	4.1%	-13.8%	12.0%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Jan - Mar 2015			Jan - Mar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	401.8	147.9	253.9	441.6	176.0	265.7	-9.0%	-15.9%	-4.4%
Paperback	408.7	87.3	321.4	378.8	101.3	277.5	7.9%	-13.8%	15.8%
Mass Market	154.3	70.9	83.4	161.7	84.6	77.1	-4.6%	-16.1%	8.1%
Physical Audio	19.2	5.0	14.2	15.9	5.2	10.7	20.2%	-4.0%	31.9%
Downloaded Audio	45.2	0.0	45.2	33.3	0.0	33.2	35.8%		35.9%
eBook	316.0	0.1	315.9	324.2	0.1	324.0	-2.5%		-2.5%
Other	24.6	5.4	19.2	35.3	5.1	30.2	-30.3%	5.3%	-36.3%
Total	1369.8	316.6	1053.2	1390.8	372.3	1018.6	-1.5%	-15.0%	3.4%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	March 2015			March 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	65.3	26.4	39.0	69.6	22.2	47.4	-6.0%	18.9%	-17.7%
Board Book	7.8	2.1	5.8	6.6	1.8	4.9	18.1%	16.6%	18.7%
Paperback	49.0	12.4	36.7	51.0	10.6	40.5	-3.9%	16.9%	-9.4%
eBook	11.9	0.0	11.9	15.5	0.0	15.5	-23.6%		-23.6%
Other	8.9	1.5	7.3	17.8	1.6	16.2	-50.2%	-6.9%	-54.6%
Total	142.9	42.3	100.6	160.5	36.1	124.4	-11.0%	17.1%	-19.1%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Mar 2015			Jan - Mar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	204.9	67.4	137.5	212.3	57.8	154.5	-3.5%	16.5%	-11.0%
Board Book	26.5	5.5	20.9	24.9	5.2	19.7	6.3%	6.7%	6.2%
Paperback	135.4	33.1	102.3	139.5	29.4	110.1	-3.0%	12.5%	-7.1%
eBook	40.6	0.0	40.6	64.0	0.0	64.0	-36.6%		-36.6%
Other	23.5	3.7	19.8	38.2	4.6	33.6	-38.6%	-19.7%	-41.2%
Total	430.8	109.7	321.1	479.0	97.1	382.0	-10.1%	13.1%	-15.9%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	March 2015			March 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	26.5	7.1	19.4	30.0	6.7	23.3	-11.8%	5.2%	-16.7%
Paperback	7.5	1.3	6.1	7.9	1.1	6.8	-5.5%	17.9%	-9.4%
eBook	6.0	0.0	6.0	5.2	0.0	5.2	16.6%		16.6%
Other	5.6	0.6	4.9	7.4	0.8	6.6	-25.3%		-25.9%
Total	45.5	9.0	36.5	50.5	8.7	41.8	-9.9%	4.5%	-12.9%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Jan - Mar 2015			Jan - Mar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	91.7	20.0	71.6	96.1	20.0	76.1	-4.7%	0.1%	-5.9%
Paperback	23.4	3.4	20.0	24.2	3.3	20.9	-3.2%	5.6%	-4.5%
eBook	17.6	0.0	17.6	16.4	0.0	16.4	7.2%		7.2%
Other	17.3	2.1	15.2	20.5	2.3	18.1	-15.4%		-16.3%
Total	150.0	25.6	124.4	157.2	25.6	131.6	-4.6%	0.0%	-5.5%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	March 2015			March 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.5	0.5	3.1	3.4	0.6	2.8	4.7%	-26.9%	12.0%
Medical	21.2	7.4	13.8	20.0	11.3	8.7	6.2%	-34.0%	58.3%
Law, Technical, Scientific & Other	28.5	6.3	22.2	29.2	5.7	23.4	-2.2%	10.0%	-5.2%
Total	53.3	14.2	39.1	52.5	17.7	34.9	1.4%	-19.4%	12.0%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Jan - Mar 2015			Jan - Mar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	9.9	1.2	8.6	9.7	1.5	8.3	1.2%	-17.4%	4.5%
Medical	81.7	19.4	62.2	69.1	22.4	46.7	18.2%	-13.1%	33.2%
Law, Technical, Scientific & Other	88.5	13.7	74.9	85.1	15.2	69.9	4.1%	-10.1%	7.1%
Total	180.1	34.4	145.7	163.9	39.1	124.8	9.8%	-12.1%	16.7%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	March 2015			March 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	3.8	1.3	2.5	4.5	1.4	3.1	-16.5%	-11.5%	-18.8%
Paperback	3.7	1.9	1.8	4.2	2.1	2.1	-10.6%	-9.1%	-12.1%
eBook	1.5	0.0	1.5	1.3	0.0	1.3	17.6%		17.1%
Other	0.1	0.0	0.1	0.1	0.0	0.1	17.4%		7.9%
Total	9.1	3.2	5.9	10.1	3.6	6.5	-9.3%	-9.5%	-9.2%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Jan - Mar 2015			Jan - Mar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	11.8	3.1	8.7	13.1	3.2	9.9	-10.3%	-3.8%	-12.4%
Paperback	14.8	3.7	11.1	15.6	3.7	11.9	-4.9%	1.2%	-6.7%
eBook	3.7	0.0	3.7	3.4	0.0	3.4	8.5%		8.3%
Other	0.3	0.0	0.2	0.2	0.0	0.2	21.3%		17.8%
Total	30.6	6.9	23.7	32.4	6.9	25.5	-5.5%	-0.8%	-6.7%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Legato	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Random House	✓	✓	✓				✓
Penguin Random House Distribution	✓	✓					
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Penguin Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

Legato Publishing

Distribution Clients

NB: Penguin Random House is now reporting as one publisher.



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