



Monthly StatShot

April 2015

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Including sales from 1,210 publishers

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Total Sales

Total Sales	April 2015			April 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	507.5	124.0	383.5	507.8	132.9	374.9	-0.1%	-6.7%	2.3%
Childrens & Young Adult Books	145.7	40.8	104.9	154.4	34.4	120.0	-5.6%	18.5%	-12.6%
Religious Presses	44.0	6.8	37.2	53.1	6.6	46.4	-17.0%	3.0%	-19.9%
Professional Books	57.0	14.7	42.3	58.8	17.8	41.0	-3.2%	-17.6%	3.1%
K-12 Instructional Materials	158.4	-	158.4	137.6	-	137.6	15.1%	-	15.1%
Higher Educational Course Materials	170.3	128.8	41.5	192.9	115.5	77.4	-11.7%	11.5%	-46.5%
University Presses	9.6	2.8	6.8	10.5	3.3	7.2	-8.2%	-14.1%	-5.6%
All Other	2.1	0.3	1.8	1.7	4.0	-2.2	20.6%	-92.7%	179.2%
Total	1094.5	318.2	776.4	1116.9	314.4	802.5	-2.0%	1.2%	-3.3%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Jan - Apr 2015			Jan - Apr 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	1877.3	440.6	1436.7	1893.9	505.9	1388.1	-0.9%	-12.9%	3.5%
Childrens & Young Adult Books	576.5	150.5	426.0	633.4	131.5	502.0	-9.0%	14.5%	-15.1%
Religious Presses	194.0	32.4	161.6	210.3	32.2	178.0	-7.7%	0.6%	-9.2%
Professional Books	237.0	49.0	188.0	222.7	56.9	165.9	6.4%	-13.8%	13.3%
K-12 Instructional Materials	396.9	-	396.9	394.8	-	394.8	0.5%	-	0.5%
Higher Educational Course Materials	930.4	578.4	352.0	1016.7	502.3	514.4	-8.5%	15.2%	-31.6%
University Presses	40.3	9.7	30.6	43.0	10.2	32.8	-6.2%	-5.2%	-6.6%
All Other	12.7	2.5	10.2	10.8	5.7	5.1	17.3%	-56.8%	99.3%
Total	4265.1	1263.1	3002.0	4425.7	1244.6	3181.1	-3.6%	1.5%	-5.6%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	April 2015			April 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	180.0	51.5	128.6	166.7	55.7	111.1	8.0%	-7.6%	15.8%
Paperback	128.6	36.3	92.3	135.3	39.1	96.2	-4.9%	-7.2%	-4.0%
Mass Market	55.5	29.1	26.4	55.9	30.7	25.2	-0.7%	-5.4%	5.0%
Physical Audio	8.2	2.9	5.3	7.7	2.3	5.4	6.3%	25.8%	-2.0%
Downloaded Audio	19.1	0.0	19.1	14.0	0.0	14.0	36.3%		36.3%
eBook	108.5	0.0	108.5	116.7	0.1	116.7	-7.1%		-7.0%
Other	7.6	4.3	3.3	11.5	5.1	6.4	-34.1%	-15.6%	-48.6%
Total	507.5	124.0	383.5	507.8	132.9	374.9	-0.1%	-6.7%	2.3%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Jan - Apr 2015			Jan - Apr 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	581.8	199.4	382.4	606.0	231.7	374.3	-4.0%	-14.0%	2.2%
Paperback	537.3	123.6	413.8	512.3	141.0	371.3	4.9%	-12.4%	11.4%
Mass Market	209.8	100.0	109.9	217.6	115.3	102.3	-3.6%	-13.3%	7.4%
Physical Audio	27.3	7.9	19.4	23.6	7.5	16.1	15.7%	5.1%	20.6%
Downloaded Audio	64.3	0.0	64.3	47.3	0.0	47.3	36.0%		36.0%
eBook	424.5	0.2	424.3	440.3	0.2	440.1	-3.6%		-3.6%
Other	32.2	9.6	22.5	46.8	10.2	36.7	-31.2%	-5.1%	-38.5%
Total	1877.3	440.6	1436.7	1893.9	505.9	1388.1	-0.9%	-12.9%	3.5%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	April 2015			April 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	62.0	25.5	36.5	61.8	20.2	41.5	0.4%	25.9%	-12.1%
Board Book	7.1	1.9	5.2	5.6	1.8	3.8	26.9%	6.8%	36.2%
Paperback	55.8	11.4	44.5	49.6	10.7	38.9	12.6%	6.6%	14.3%
eBook	11.7	0.0	11.7	24.1	0.0	24.1	-51.6%		-51.6%
Other	9.1	2.0	7.0	13.3	1.7	11.6	-31.9%	16.9%	-39.3%
Total	145.7	40.8	104.9	154.4	34.4	120.0	-5.6%	18.5%	-12.6%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Apr 2015			Jan - Apr 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	266.9	92.8	174.0	274.1	78.0	196.1	-2.6%	19.0%	-11.2%
Board Book	33.6	7.4	26.2	30.5	7.0	23.6	10.1%	6.8%	11.0%
Paperback	191.2	44.5	146.7	189.1	40.1	149.0	1.1%	11.0%	-1.5%
eBook	52.3	0.0	52.2	88.1	0.0	88.1	-40.7%		-40.7%
Other	32.6	5.8	26.8	51.6	6.4	45.2	-36.9%	-9.7%	-40.7%
Total	576.5	150.5	426.0	633.4	131.5	502.0	-9.0%	14.5%	-15.1%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	April 2015			April 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	24.3	5.1	19.2	32.9	5.0	27.9	-26.0%	2.1%	-31.1%
Paperback	7.5	1.0	6.5	7.5	1.0	6.5	0.3%	3.9%	-0.2%
eBook	5.2	0.0	5.2	5.7	0.0	5.7	-8.6%		-8.6%
Other	7.0	0.8	6.2	7.0	0.7	6.3	0.0%		-0.9%
Total	44.0	6.8	37.2	53.1	6.6	46.4	-17.0%	3.0%	-19.9%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Jan - Apr 2015			Jan - Apr 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	116.0	25.1	90.9	129.0	25.0	104.0	-10.1%	0.5%	-12.7%
Paperback	30.9	4.4	26.5	31.7	4.2	27.5	-2.3%	5.2%	-3.5%
eBook	22.8	0.0	22.8	22.1	0.0	22.1	3.2%		3.2%
Other	24.3	2.9	21.4	27.5	3.0	24.4	-11.5%		-12.3%
Total	194.0	32.4	161.6	210.3	32.2	178.0	-7.7%	0.6%	-9.2%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	April 2015			April 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.6	0.6	2.9	3.3	0.8	2.5	7.7%	-18.9%	15.8%
Medical	23.8	7.5	16.4	24.7	9.5	15.1	-3.3%	-21.3%	8.0%
Law, Technical, Scientific & Other	29.6	6.5	23.0	30.9	7.5	23.4	-4.2%	-12.6%	-1.5%
Total	57.0	14.7	42.3	58.8	17.8	41.0	-3.2%	-17.6%	3.1%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Jan - Apr 2015			Jan - Apr 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	13.4	1.9	11.6	13.0	2.3	10.8	2.8%	-17.9%	7.2%
Medical	105.5	26.9	78.6	93.8	31.9	61.9	12.5%	-15.6%	27.0%
Law, Technical, Scientific & Other	118.1	20.2	97.9	115.9	22.7	93.2	1.9%	-10.9%	5.0%
Total	237.0	49.0	188.0	222.7	56.9	165.9	6.4%	-13.8%	13.3%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	April 2015			April 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	4.1	1.2	2.9	4.8	1.3	3.5	-15.0%	-8.0%	-17.6%
Paperback	4.2	1.5	2.6	4.5	1.9	2.5	-6.5%	-20.4%	4.3%
eBook	1.3	0.1	1.2	1.1	0.0	1.1	10.2%		6.8%
Other	0.1	0.0	0.1	0.1	0.0	0.1	55.2%		54.4%
Total	9.6	2.8	6.8	10.5	3.3	7.2	-8.2%	-14.1%	-5.6%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Jan - Apr 2015			Jan - Apr 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	15.9	4.3	11.6	18.0	4.5	13.5	-11.6%	-5.1%	-13.7%
Paperback	19.1	5.3	13.8	20.1	5.6	14.5	-5.2%	-6.4%	-4.8%
eBook	5.0	0.1	4.9	4.6	0.0	4.6	8.1%		7.1%
Other	0.4	0.0	0.3	0.3	0.0	0.3	28.9%		25.9%
Total	40.3	9.7	30.6	43.0	10.2	32.8	-6.2%	-5.2%	-6.6%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Blackstone Audio	✓	✓					
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Emerald Group Publishing				✓			✓
Franciscan Media			✓				
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Legato	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Random House	✓	✓	✓				✓
Penguin Random House Distribution	✓	✓					
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
University Press of Florida						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregal, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Penguin Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

Legato Publishing

Distribution Clients

NB: Penguin Random House is now reporting as one publisher.



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