



Monthly StatShot

July 2015

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Including sales from 1,206 publishers

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Association of American Publishers
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Total Sales

Total Sales	July 2015			July 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	530.8	117.3	413.5	484.5	111.7	372.8	9.6%	5.0%	10.9%
Childrens & Young Adult Books	173.2	30.9	142.3	156.3	28.7	127.6	10.8%	7.9%	11.5%
Religious Presses	43.3	7.1	36.3	39.3	7.7	31.7	10.1%	-8.2%	14.6%
Professional Books	131.0	4.9	126.1	100.5	6.3	94.2	30.3%	-23.0%	33.8%
K-12 Instructional Materials	774.2	-	774.2	763.2	-	763.2	1.4%	-	1.4%
Higher Educational Course Materials	1146.5	49.5	1097.0	1176.1	42.1	1134.0	-2.5%	17.6%	-3.3%
University Presses	12.8	1.4	11.4	12.7	1.6	11.1	0.8%	-13.9%	2.9%
All Other	12.9	2.9	10.0	5.5	0.8	4.7	136.5%	256.6%	115.6%
Total	2824.8	213.9	2610.9	2738.2	198.9	2539.3	3.2%	7.5%	2.8%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Jan - Jul 2015			Jan - Jul 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	3354.7	771.4	2583.3	3332.3	852.8	2479.4	0.7%	-9.5%	4.2%
Childrens & Young Adult Books	1062.0	242.7	819.3	1126.9	227.3	899.5	-5.8%	6.8%	-8.9%
Religious Presses	336.4	55.6	280.8	353.3	58.1	295.2	-4.8%	-4.3%	-4.9%
Professional Books	519.1	63.5	455.6	449.0	79.9	369.1	15.6%	-20.5%	23.4%
K-12 Instructional Materials	1993.6	-	1993.6	2130.6	-	2130.6	-6.4%	-	-6.4%
Higher Educational Course Materials	2762.5	767.6	1994.8	2824.9	703.7	2121.3	-2.2%	9.1%	-6.0%
University Presses	70.7	15.1	55.6	72.2	16.2	56.0	-2.1%	-7.0%	-0.7%
All Other	20.2	3.1	17.1	18.4	3.3	15.2	9.6%	-3.6%	12.4%
Total	10119.1	1919.0	8200.1	10307.6	1941.3	8366.2	-1.8%	-1.1%	-2.0%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	July 2015			July 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	161.7	51.7	110.0	130.2	53.3	76.9	24.2%	-3.0%	43.1%
Paperback	165.0	35.0	129.9	142.8	33.1	109.8	15.5%	6.0%	18.4%
Mass Market	54.6	27.8	26.9	58.2	22.9	35.3	-6.1%	21.3%	-23.9%
Physical Audio	6.9	1.8	5.1	5.5	1.1	4.4	24.5%	60.5%	15.5%
Downloaded Audio	18.2	0.0	18.2	13.6	0.0	13.6	33.7%		33.8%
eBook	104.6	0.0	104.5	112.2	0.1	112.1	-6.8%		-6.7%
Other	19.8	0.9	18.9	22.0	1.2	20.8	-9.8%	-27.0%	-8.8%
Total	530.8	117.3	413.5	484.5	111.7	372.8	9.6%	5.0%	10.9%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Jan - Jul 2015			Jan - Jul 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1035.0	341.3	693.7	1082.6	382.8	699.8	-4.4%	-10.8%	-0.9%
Paperback	997.3	219.5	777.8	915.0	243.1	671.9	9.0%	-9.7%	15.8%
Mass Market	368.1	182.2	185.9	401.0	197.3	203.8	-8.2%	-7.7%	-8.8%
Physical Audio	43.9	12.0	31.9	40.7	10.9	29.8	7.7%	9.7%	6.9%
Downloaded Audio	114.1	0.0	114.1	80.9	0.0	80.9	40.9%		41.0%
eBook	723.6	0.3	723.3	759.1	0.4	758.7	-4.7%		-4.7%
Other	72.8	16.2	56.6	52.9	18.4	34.5	37.8%	-11.8%	64.2%
Total	3354.7	771.4	2583.3	3332.3	852.8	2479.4	0.7%	-9.5%	4.2%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	July 2015			July 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	74.2	18.5	55.7	68.8	16.6	52.1	7.9%	11.1%	6.9%
Board Book	11.9	1.5	10.3	9.6	1.5	8.1	23.7%	4.9%	27.1%
Paperback	64.7	9.9	54.9	53.7	9.3	44.4	20.6%	6.4%	23.6%
eBook	10.5	0.0	10.5	17.2	0.0	17.2	-39.0%		-39.0%
Other	12.0	1.1	10.9	7.1	1.3	5.8	69.1%	-17.7%	88.4%
Total	173.2	30.9	142.3	156.3	28.7	127.6	10.8%	7.9%	11.5%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Jul 2015			Jan - Jul 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	470.8	147.4	323.4	522.0	132.6	389.4	-9.8%	11.2%	-17.0%
Board Book	61.3	12.9	48.4	52.7	12.5	40.3	16.2%	3.4%	20.1%
Paperback	382.5	73.1	309.5	355.5	71.6	283.9	7.6%	2.1%	9.0%
eBook	83.8	0.0	83.8	151.6	0.0	151.6	-44.7%		-44.7%
Other	63.6	9.3	54.3	45.1	10.7	34.4	41.1%	-12.9%	57.9%
Total	1062.0	242.7	819.3	1126.9	227.3	899.5	-5.8%	6.8%	-8.9%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	July 2015			July 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	23.9	5.3	18.6	19.9	5.3	14.6	20.6%	0.7%	27.7%
Paperback	9.4	1.1	8.2	8.4	1.4	7.1	11.1%	-18.1%	16.7%
eBook	3.6	0.0	3.6	4.6	0.0	4.6	-21.9%		-21.9%
Other	6.4	0.6	5.8	6.4	1.0	5.4	-0.2%		7.4%
Total	43.3	7.1	36.3	39.3	7.7	31.7	10.1%	-8.2%	14.6%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Jan - Jul 2015			Jan - Jul 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	197.2	43.0	154.1	208.6	43.9	164.7	-5.5%	-2.0%	-6.4%
Paperback	56.7	7.5	49.2	56.9	8.2	48.7	-0.4%	-8.4%	0.9%
eBook	36.0	0.0	36.0	39.4	0.0	39.4	-8.6%		-8.6%
Other	46.6	5.0	41.5	48.4	6.0	42.4	-3.8%		-2.1%
Total	336.4	55.6	280.8	353.3	58.1	295.2	-4.8%	-4.3%	-4.9%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	July 2015			July 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	4.1	0.3	3.8	4.0	0.5	3.6	1.7%	-35.7%	6.5%
Medical	73.7	2.7	71.0	51.1	3.4	47.7	44.3%	-18.3%	48.7%
Law, Technical, Scientific & Other	53.1	1.8	51.3	45.4	2.5	42.9	17.1%	-27.0%	19.6%
Total	131.0	4.9	126.1	100.5	6.3	94.2	30.3%	-23.0%	33.8%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Jan - Jul 2015			Jan - Jul 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	23.6	2.9	20.7	24.0	3.7	20.3	-1.9%	-22.4%	1.9%
Medical	265.5	32.9	232.6	203.1	43.1	160.1	30.7%	-23.6%	45.3%
Law, Technical, Scientific & Other	230.0	27.7	202.2	221.8	33.1	188.7	3.7%	-16.3%	7.2%
Total	519.1	63.5	455.6	449.0	79.9	369.1	15.6%	-20.5%	23.4%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	July 2015			July 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	4.1	0.7	3.4	4.3	0.8	3.5	-6.4%	-19.6%	-3.1%
Paperback	7.6	0.7	6.9	7.3	0.8	6.6	3.2%	-8.1%	4.5%
eBook	1.1	0.0	1.1	1.0	0.0	1.0	9.3%		8.8%
Other	0.1	0.0	0.1	0.1	0.0	0.1	53.6%		53.1%
Total	12.8	1.4	11.4	12.7	1.6	11.1	0.8%	-13.9%	2.9%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Jan - Jul 2015			Jan - Jul 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	26.9	6.7	20.2	29.0	7.1	21.8	-7.0%	-5.2%	-7.5%
Paperback	34.8	8.2	26.6	35.4	9.0	26.3	-1.4%	-8.8%	1.1%
eBook	8.2	0.1	8.1	7.4	0.1	7.3	10.5%		10.4%
Other	0.7	0.0	0.7	0.5	0.0	0.5	40.2%		37.4%
Total	70.7	15.1	55.6	72.2	16.2	56.0	-2.1%	-7.0%	-0.7%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight's Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Legato	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Random House	✓	✓	✓				✓
Penguin Random House Distribution	✓	✓					
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Princeton University Press						✓	
Publishers Group West	✓	✓					

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Penguin Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

Legato Publishing

Distribution Clients

NB: Penguin Random House is now reporting as one publisher.



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