



Monthly StatShot

October 2015

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Including sales from 1,205 publishers

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Association of American Publishers
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Total Sales

Total Sales	October 2015			October 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	649.4	100.4	549.0	659.4	108.4	551.0	-1.5%	-7.4%	-0.4%
Childrens & Young Adult Books	247.8	27.6	220.1	231.3	27.6	203.7	7.1%	-0.1%	8.1%
Religious Presses	64.7	4.9	59.8	59.6	5.7	53.9	8.6%	-14.0%	11.0%
Professional Books	52.1	13.9	38.2	49.2	6.9	42.4	5.9%	101.9%	-9.7%
K-12 Instructional Materials	143.4	-	143.4	139.2	-	139.2	3.0%	-	3.0%
Higher Educational Course Materials	160.2	221.7	-61.5	162.7	151.9	10.9	-1.5%	46.0%	-666.1%
University Presses	7.9	1.8	6.0	8.9	1.9	7.0	-11.6%	-5.5%	-13.3%
All Other	3.8	0.2	3.6	3.4	0.2	3.2	12.1%	25.0%	11.5%
Total	1329.2	370.5	958.6	1313.7	302.6	1011.1	1.2%	22.5%	-5.2%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Jan - Oct 2015			Jan - Oct 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	5090.0	1062.7	4027.3	5097.6	1173.0	3924.6	-0.1%	-9.4%	2.6%
Childrens & Young Adult Books	1671.7	314.9	1356.9	1737.2	304.9	1432.4	-3.8%	3.3%	-5.3%
Religious Presses	521.6	71.7	449.9	528.4	78.6	449.8	-1.3%	-8.8%	0.0%
Professional Books	719.0	88.9	630.0	749.9	106.4	643.5	-4.1%	-16.4%	-2.1%
K-12 Instructional Materials	3033.6	-	3033.6	3182.7	-	3182.7	-4.7%	-	-4.7%
Higher Educational Course Materials	4315.5	1089.0	3226.4	4408.5	951.9	3456.6	-2.1%	14.4%	-6.7%
University Presses	85.5	16.7	68.8	88.8	17.9	70.9	-3.7%	-6.7%	-2.9%
All Other	30.1	3.5	26.6	28.2	3.7	24.5	6.8%	-4.3%	8.4%
Total	15467.0	2647.4	12819.6	15821.3	2636.3	13185.0	-2.2%	0.4%	-2.8%

Sales of US Book Publishers – Millions of Dollars

Books for Adults

Adult Books	October 2015			October 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	313.7	45.0	268.7	302.9	45.2	257.7	3.6%	-0.4%	4.3%
Paperback	160.9	32.5	128.4	153.6	32.2	121.4	4.7%	0.9%	5.7%
Mass Market	44.6	20.8	23.8	57.9	28.9	29.0	-22.9%	-28.1%	-17.8%
Physical Audio	9.3	1.4	7.9	10.0	1.3	8.8	-7.0%	14.4%	-10.1%
Downloaded Audio	18.8	0.0	18.8	13.1	0.0	13.1	43.3%		43.3%
eBook	83.7	0.1	83.6	107.3	0.0	107.3	-22.0%		-22.0%
Other	18.4	0.6	17.8	14.6	0.8	13.8	26.4%	-24.9%	29.3%
Total	649.4	100.4	549.0	659.4	108.4	551.0	-1.5%	-7.4%	-0.4%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Jan - Oct 2015			Jan - Oct 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1706.3	466.9	1239.4	1776.4	521.4	1255.0	-3.9%	-10.4%	-1.2%
Paperback	1485.9	305.7	1180.3	1363.6	335.9	1027.6	9.0%	-9.0%	14.9%
Mass Market	521.0	255.6	265.4	584.9	279.5	305.3	-10.9%	-8.6%	-13.1%
Physical Audio	67.5	15.9	51.6	66.6	14.7	51.9	1.3%	8.4%	-0.7%
Downloaded Audio	169.4	0.0	169.4	119.6	0.0	119.5	41.7%		41.7%
eBook	1016.3	0.4	1015.9	1086.6	0.5	1086.0	-6.5%		-6.5%
Other	123.7	18.3	105.4	100.1	20.9	79.1	23.6%	-12.6%	33.1%
Total	5090.0	1062.7	4027.3	5097.6	1173.0	3924.6	-0.1%	-9.4%	2.6%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults

Childrens & Young Adult Books	October 2015			October 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	146.0	15.7	130.2	130.2	14.5	115.7	12.1%	8.6%	12.5%
Board Book	14.7	1.2	13.5	13.9	0.9	13.1	5.7%	35.0%	3.7%
Paperback	67.2	9.4	57.7	63.8	10.9	52.9	5.3%	-13.3%	9.1%
eBook	8.1	0.0	8.1	14.6	0.0	14.6	-44.7%		-44.7%
Other	11.8	1.2	10.6	8.7	1.4	7.4	35.1%	-10.4%	43.6%
Total	247.8	27.6	220.1	231.3	27.6	203.7	7.1%	-0.1%	8.1%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Jan - Oct 2015			Jan - Oct 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	795.6	187.7	607.9	851.4	175.0	676.4	-6.6%	7.2%	-10.1%
Board Book	98.4	15.7	82.7	86.7	15.2	71.5	13.5%	3.7%	15.6%
Paperback	566.1	99.1	467.1	531.5	100.3	431.1	6.5%	-1.3%	8.3%
eBook	111.1	0.0	111.1	201.1	0.0	201.1	-44.7%		-44.7%
Other	100.5	12.4	88.1	66.6	14.3	52.3	50.9%	-13.3%	68.4%
Total	1671.7	314.9	1356.9	1737.2	304.9	1432.4	-3.8%	3.3%	-5.3%

Sales of US Book Publishers – Millions of Dollars

Religious Presses

Religious Presses	October 2015			October 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	43.4	3.4	39.9	38.4	4.2	34.2	13.1%	-17.3%	16.8%
Paperback	8.1	1.0	7.2	7.5	0.9	6.6	9.0%	13.4%	8.4%
eBook	4.3	0.0	4.3	4.8	0.0	4.8	-11.2%		-11.2%
Other	8.9	0.5	8.4	8.9	0.7	8.2	0.1%		2.5%
Total	64.7	4.9	59.8	59.6	5.7	53.9	8.6%	-14.0%	11.0%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Jan - Oct 2015			Jan - Oct 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	320.3	55.2	265.1	319.5	59.4	260.1	0.2%	-7.1%	1.9%
Paperback	83.5	10.0	73.6	82.5	11.0	71.5	1.3%	-9.1%	2.9%
eBook	48.0	0.0	48.0	53.4	0.0	53.4	-10.1%		-10.1%
Other	69.8	6.5	63.3	73.0	8.2	64.8	-4.4%		-2.3%
Total	521.6	71.7	449.9	528.4	78.6	449.8	-1.3%	-8.8%	0.0%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing

Professional Publishing	October 2015			October 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	3.4	0.5	2.9	4.0	0.4	3.6	-16.5%	3.2%	-18.9%
Medical	19.8	7.5	12.3	16.7	2.0	14.7	19.0%	281.1%	-16.0%
Law, Technical, Scientific & Other	28.9	5.9	23.0	28.5	4.5	24.1	1.3%	32.7%	-4.5%
Total	52.1	13.9	38.2	49.2	6.9	42.4	5.9%	101.9%	-9.7%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Jan - Oct 2015			Jan - Oct 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	34.0	4.0	30.0	35.5	4.8	30.7	-4.4%	-17.2%	-2.4%
Medical	355.4	46.2	309.2	378.7	58.3	320.4	-6.1%	-20.6%	-3.5%
Law, Technical, Scientific & Other	329.6	38.7	290.8	335.7	43.4	292.3	-1.8%	-10.7%	-0.5%
Total	719.0	88.9	630.0	749.9	106.4	643.5	-4.1%	-16.4%	-2.1%

Sales of US Book Publishers – Millions of Dollars

University Presses

University Presses	October 2015			October 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	3.4	0.8	2.5	3.8	0.9	2.9	-11.9%	-11.6%	-12.1%
Paperback	3.5	1.0	2.5	4.2	1.0	3.2	-16.0%	-1.6%	-20.6%
eBook	0.9	0.0	0.9	0.8	0.0	0.8	13.3%		12.7%
Other	0.1	0.0	0.1	0.1	0.0	0.1	-8.3%		-21.5%
Total	7.9	1.8	6.0	8.9	1.9	7.0	-11.6%	-5.5%	-13.3%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Jan - Oct 2015			Jan - Oct 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	32.0	7.5	24.5	34.5	7.9	26.6	-7.4%	-5.9%	-7.8%
Paperback	44.0	9.1	35.0	45.2	9.8	35.4	-2.7%	-8.0%	-1.2%
eBook	8.4	0.1	8.3	8.2	0.1	8.1	2.7%		2.3%
Other	1.1	0.0	1.0	0.8	0.0	0.8	32.6%		29.0%
Total	85.5	16.7	68.8	88.8	17.9	70.9	-3.7%	-6.7%	-2.9%

Sales of US Book Publishers – Millions of Dollars

Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight's Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Legato	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Random House	✓	✓	✓				✓
Penguin Random House Distribution	✓	✓					
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Publishers Group West	✓	✓					

Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					

Included Publishers

Data for the following publishers was provided by others.

Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

Consortium:

120 distribution clients.

Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

Independent Publishers Group:

663 distribution clients.

Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

Perseus Book Group:

17 distribution clients.

Perseus Distribution:

26 distribution clients.

Publishers Group West:

175 distribution clients.

Penguin Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

Legato Publishing

Distribution Clients

NB: Penguin Random House is now reporting as one publisher.



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