



# Monthly StatShot

## December 2015

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Including sales from 1,205 publishers

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71 Fifth Avenue, 2nd Floor  
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# Total Sales

Total Sales	December 2015			December 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	528.6	103.0	425.6	538.7	102.0	436.8	-1.9%	1.0%	-2.6%
Childrens & Young Adult Books	192.1	31.9	160.2	176.8	27.4	149.3	8.7%	16.4%	7.3%
Religious Presses	42.1	5.6	36.5	38.8	4.2	34.6	8.7%	34.2%	5.6%
Professional Books	128.0	13.5	114.5	122.2	12.4	109.9	4.7%	9.5%	4.2%
K-12 Instructional Materials	116.8	-	116.8	111.1	-	111.1	5.1%	-	5.1%
Higher Educational Course Materials	806.0	147.2	658.9	861.5	157.0	704.5	-6.4%	-6.3%	-6.5%
University Presses	12.3	2.0	10.3	13.2	1.7	11.5	-6.8%	16.0%	-10.2%
All Other	-4.2	-1.6	-2.7	-2.0	-0.7	-1.3	-112.0%	-116.7%	-109.3%
<b>Total</b>	<b>1821.8</b>	<b>301.7</b>	<b>1520.1</b>	<b>1860.3</b>	<b>303.9</b>	<b>1556.4</b>	<b>-2.1%</b>	<b>-0.8%</b>	<b>-2.3%</b>

Sales of US Book Publishers – Millions of Dollars

# Total Sales YTD

Total Sales	Calendar 2015			Calendar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	6220.7	1277.1	4943.6	6218.5	1382.7	4835.8	0.0%	-7.6%	2.2%
Childrens & Young Adult Books	2084.7	376.6	1708.0	2118.8	354.1	1764.6	-1.6%	6.4%	-3.2%
Religious Presses	619.1	84.3	534.8	617.2	89.0	528.2	0.3%	-5.3%	1.2%
Professional Books	911.0	116.3	794.7	928.1	127.2	800.9	-1.8%	-8.6%	-0.8%
K-12 Instructional Materials	3238.2	-	3238.2	3376.1	-	3376.1	-4.1%	-	-4.1%
Higher Educational Course Materials	5495.5	1417.5	4078.0	5633.4	1237.0	4396.4	-2.4%	14.6%	-7.2%
University Presses	106.7	20.4	86.3	110.7	21.6	89.0	-3.6%	-5.5%	-3.1%
All Other	30.1	2.1	28.0	29.9	3.1	26.8	0.7%	-31.6%	4.4%
<b>Total</b>	<b>18705.9</b>	<b>3294.4</b>	<b>15411.5</b>	<b>19032.7</b>	<b>3214.7</b>	<b>15817.9</b>	<b>-1.7%</b>	<b>2.5%</b>	<b>-2.6%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults

Adult Books	December 2015			December 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	183.0	49.8	133.2	178.5	46.0	132.6	2.5%	8.4%	0.5%
Paperback	170.7	30.0	140.7	139.1	29.2	109.9	22.7%	2.6%	28.1%
Mass Market	57.0	20.4	36.6	45.2	24.5	20.7	26.0%	-16.9%	76.8%
Physical Audio	4.8	1.8	3.0	6.4	1.2	5.2	-25.3%	49.1%	-42.1%
Downloaded Audio	19.3	0.0	19.3	15.1	0.0	15.1	27.4%		27.4%
eBook	80.2	0.0	80.2	118.7	0.0	118.6	-32.4%		-32.4%
Other	13.6	1.0	12.6	35.6	1.0	34.6	-61.9%	-2.0%	-63.6%
<b>Total</b>	<b>528.6</b>	<b>103.0</b>	<b>425.6</b>	<b>538.7</b>	<b>102.0</b>	<b>436.8</b>	<b>-1.9%</b>	<b>1.0%</b>	<b>-2.6%</b>

Sales of US Book Publishers – Millions of Dollars

# Books for Adults YTD

Adult Books	Calendar 2015			Calendar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	2124.8	564.6	1560.2	2179.1	611.2	1568.0	-2.5%	-7.6%	-0.5%
Paperback	1843.2	370.6	1472.5	1664.6	397.1	1267.5	10.7%	-6.7%	16.2%
Mass Market	627.9	302.1	325.8	685.0	333.7	351.3	-8.3%	-9.5%	-7.3%
Physical Audio	81.0	19.5	61.5	82.2	16.9	65.3	-1.4%	15.2%	-5.7%
Downloaded Audio	205.6	0.0	205.6	148.0	0.0	148.0	38.9%		38.9%
eBook	1188.9	0.5	1188.4	1313.1	0.6	1312.4	-9.5%		-9.5%
Other	149.4	19.9	129.5	146.6	23.2	123.4	1.9%	-14.4%	5.0%
<b>Total</b>	<b>6220.7</b>	<b>1277.1</b>	<b>4943.6</b>	<b>6218.5</b>	<b>1382.7</b>	<b>4835.8</b>	<b>0.0%</b>	<b>-7.6%</b>	<b>2.2%</b>

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults

Childrens & Young Adult Books	December 2015			December 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	98.2	18.7	79.5	85.7	14.9	70.8	14.5%	25.3%	12.2%
Board Book	9.7	2.0	7.8	13.1	1.4	11.6	-25.4%	38.0%	-33.2%
Paperback	64.5	10.3	54.2	56.6	9.9	46.7	14.0%	4.0%	16.1%
eBook	8.6	0.0	8.6	13.8	0.0	13.8	-37.5%		-37.5%
Other	11.1	1.0	10.1	7.6	1.2	6.4	46.1%	-19.4%	58.4%
Total	192.1	31.9	160.2	176.8	27.4	149.3	8.7%	16.4%	7.3%

Sales of US Book Publishers – Millions of Dollars

# Children & Young Adults YTD

Childrens & Young Adult Books	Calendar 2015			Calendar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1008.9	223.8	785.1	1052.4	202.0	850.4	-4.1%	10.8%	-7.7%
Board Book	121.1	19.0	102.1	108.2	17.5	90.6	12.0%	8.5%	12.6%
Paperback	700.8	119.5	581.3	648.7	118.1	530.6	8.0%	1.2%	9.5%
eBook	128.9	0.0	128.9	227.6	0.0	227.5	-43.3%		-43.3%
Other	124.9	14.3	110.6	81.9	16.5	65.4	52.5%	-13.3%	69.0%
Total	2084.7	376.6	1708.0	2118.8	354.1	1764.6	-1.6%	6.4%	-3.2%

Sales of US Book Publishers – Millions of Dollars

# Religious Presses

Religious Presses	December 2015			December 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	29.3	4.8	24.5	26.8	3.3	23.4	9.6%	44.5%	4.6%
Paperback	4.2	0.5	3.7	3.1	0.5	2.5	35.6%	-11.1%	45.5%
eBook	2.6	0.0	2.6	3.5	0.0	3.5	-25.2%		-25.2%
Other	5.9	0.3	5.6	5.4	0.3	5.1	10.8%		11.4%
Total	42.1	5.6	36.5	38.8	4.2	34.6	8.7%	34.2%	5.6%

Sales of US Book Publishers – Millions of Dollars



# Religious Presses YTD

Religious Presses	Calendar 2015			Calendar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	387.9	65.7	322.2	380.3	67.4	312.9	2.0%	-2.6%	3.0%
Paperback	93.1	11.3	81.7	90.9	12.5	78.4	2.4%	-9.1%	4.3%
eBook	54.4	0.0	54.4	61.2	0.0	61.2	-11.0%		-11.0%
Other	83.7	7.3	76.4	84.9	9.1	75.8	-1.4%		0.8%
Total	619.1	84.3	534.8	617.2	89.0	528.2	0.3%	-5.3%	1.2%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing

Professional Publishing	December 2015			December 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	4.3	0.6	3.7	5.2	0.5	4.6	-17.4%	3.9%	-19.9%
Medical	77.4	7.7	69.6	70.4	7.5	62.9	9.9%	3.3%	10.7%
Law, Technical, Scientific & Other	46.4	5.2	41.2	46.7	4.3	42.4	-0.7%	20.8%	-2.9%
Total	128.0	13.5	114.5	122.2	12.4	109.9	4.7%	9.5%	4.2%

Sales of US Book Publishers – Millions of Dollars

# Professional Publishing YTD

Professional Publishing	Calendar 2015			Calendar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	41.6	4.8	36.8	43.8	5.9	37.9	-5.0%	-18.0%	-3.0%
Medical	461.4	62.3	399.0	474.4	69.0	405.4	-2.7%	-9.7%	-1.6%
Law, Technical, Scientific & Other	408.1	49.2	358.9	410.0	52.3	357.7	-0.5%	-6.0%	0.4%
Total	911.0	116.3	794.7	928.1	127.2	800.9	-1.8%	-8.6%	-0.8%

Sales of US Book Publishers – Millions of Dollars

# University Presses

University Presses	December 2015			December 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	4.7	0.8	3.9	4.9	0.7	4.2	-4.1%	6.8%	-6.0%
Paperback	6.5	1.2	5.2	7.2	1.0	6.2	-10.1%	21.4%	-15.3%
eBook	1.1	0.0	1.1	1.1	0.0	1.1	2.5%		2.1%
Other	0.1	0.0	0.1	0.1	0.0	0.1	1.5%		-3.1%
Total	12.3	2.0	10.3	13.2	1.7	11.5	-6.8%	16.0%	-10.2%

Sales of US Book Publishers – Millions of Dollars

# University Presses YTD

University Presses	Calendar 2015			Calendar 2014			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	40.4	8.8	31.6	43.0	9.5	33.6	-6.0%	-6.5%	-5.9%
Paperback	54.7	11.4	43.3	56.6	12.1	44.6	-3.3%	-5.2%	-2.8%
eBook	10.3	0.1	10.2	10.0	0.1	9.9	2.6%		2.5%
Other	1.2	0.0	1.2	1.0	0.0	1.0	24.8%		21.3%
Total	106.7	20.4	86.3	110.7	21.6	89.0	-3.6%	-5.5%	-3.1%

Sales of US Book Publishers – Millions of Dollars

# Participants (I)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
American Mathematical Society				✓			
Brookings Institution Press						✓	
Cengage Learning					✓		
Chronicle Books	✓	✓					✓
Columbia University Press						✓	
Consortium	✓	✓					
Cornell University Press						✓	
Curriculum Associates, LLC.					✓		
Disney Publishing Worldwide		✓					
eChristian			✓				
ECPA			✓				
Elsevier				✓			
Georgetown University Press						✓	
Hachette Book Group Distribution	✓	✓					
Hachette Book Group USA	✓	✓	✓				
Haight's Cross Communications					✓		
Hackett Publishing Company					✓		
Harlequin Enterprises	✓	✓					

# Participants (2)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
HarperCollins Publishers	✓	✓	✓				
Houghton Mifflin Harcourt	✓	✓			✓		✓
Independent Publishers Group	✓	✓	✓	✓		✓	✓
Ingram Publisher Services	✓	✓	✓	✓	✓	✓	
John Wiley & Sons, Inc.	✓			✓	✓		
Johns Hopkins University Press						✓	
Kensington Publishing	✓	✓					
Legato	✓	✓					
Macmillan	✓	✓			✓		
McGraw-Hill Education				✓	✓		
MIT Press						✓	
Morton Publishers					✓		
National Geographic Learning					✓		
Oxford University Press	✓	✓	✓	✓	✓		
Pearson Education				✓	✓		
Penguin Random House	✓	✓	✓				✓
Penguin Random House Distribution	✓	✓					
Perseus Books Group	✓	✓					
Perseus Distribution	✓	✓					
Publishers Group West	✓	✓					

# Participants (3)

Participants	Adult Books	Childrens & Young Adult	Religious Presses	Professional	Education	University Presses	Other
Rizzoli International Publications	✓						
Scholastic, Inc.		✓		✓	✓		
Simon & Schuster	✓	✓	✓				✓
Stanford University Press						✓	
Syracuse University Press						✓	
Tantor Media	✓						
Thames & Hudson	✓						
University of Chicago Press						✓	
University of Nebraska Press						✓	
University of New Mexico						✓	
University of North Carolina Press						✓	
University of Pennsylvania Press						✓	
University Press of Colorado						✓	
W.W. Norton & Company	✓				✓		
Workman Publishing	✓	✓					



# Included Publishers

Data for the following publishers was provided by others.

## Brookings Institution Press:

Aspen Institute, Bertelsmann Foundation, Carnegie Endowment for International Peace, Center for Global Development, Center for Transatlantic Relations, Centre for Economic Policy Research, Centre for European Policy Studies, Century Foundation, Chatham House (The Royal Institute of International Affairs), Committee to Protect Journalists, Council on Foreign Relations, Economica, Institute for the Study of the Americas, International Labor Office, Jamestown Foundation, Japan Center for International Exchange, Migration Policy Institute (MPI), Organization for Economic Cooperation and Development (OECD), Shorenstein, Asia-Pacific Research Center, Trilateral Commission, and United Nations University Press.

## Consortium:

120 distribution clients.

## Evangelical Christian Publishers Association:

Bardin & Marsee Publishing, Concordia Publishing House, Crossway, Gospel Light, Harvest House Publishing, IVP, Kregel, Moody Publishers, NavPress, NHP/Beacon Hill Press, Rose Publishing, David C Cook, Tyndale House Publishers, and Wesleyan Publishing House.

## Hachette Book Group Distribution:

Abrams, Amazing People, Filipacchi, Gildan, Guinness, and Octopus.

## Independent Publishers Group:

663 distribution clients.

## Ingram Publisher Services:

Abingdon Press, Ammo Books LLC, Anomaly Publishing, Balcony 7 Media and Publishing, Bella & Harry, LLC, Berrett-Koehler Publishers, Cambridge International Science Publishing, Cardinal, CN Times, Inc, The Do Book Company, Dundurn, The Enthusiast, Familius LLC, Fine & Kahn, LLC, Le French Book, GemmaMedia, Harriman House Ltd, Indiana University Press, ILEX, Jumping Jack Press, Kogan Page, Law School Admission Council, Little Pickle Press, Inc, Mandevilla Press, Morgan James Publishing, Mouse Prints Press, No Limit Publishing, No Nonsense Guide Books, Parkstone Press, Poisoned Pen Press, Premier Digital Publishing, Royal Society of Chemistry, She Writes Press, Spring House Press, Tate's Bake Shop, The Taunton Press, Third World Press, Inc., Turner Publishing and Windsor Peak Press.

## Perseus Book Group:

17 distribution clients.

## Perseus Distribution:

26 distribution clients.

## Publishers Group West:

175 distribution clients.

## Penguin Random House Distribution:

Archie Comic Publications, Beacon Press, Blue Apple Books, Candlewick Press, DC Comics, EgmontUSA, Hatherleigh Press, Kodansha, Kuperard, Mark Batty Publications, Melville House, Monacelli Press, Nat Geographic Soc, New York Review Bks, North Atlantic Books, Osprey Publishing, Other Press, powerHouse

Books, Quirk Books, Rizzoli, RH Mondadori, Sasquatch Books, Seven Stories Press, Shambhala, Sierra Club, Smithsonian, Soho Press, Steerforth Press, Titan, Tuttle Publishing, Vertical, Welcome Books, and Wizards of the Coast.

## Simon & Schuster:

Appleseed Press, Beyond Words Distribution, Kinfolk, Meadowbrook, Baseball America, Cardoza, Open Road, Baen, Games, Rebellion, Merck, Readers, AMP books, AMP Calendars, Victory Belt, World Almanac, Inner Traditions, The Dharma Grace Foundation, VIZ, Avatar, Hooked on Phonics, Pikachu Press, Weldon Owen, Chicken Soup, Cider Mill, Boom!, Downtown Bookworks, Manhattan gmat, Ripley's, John Locke Books, Kaplan, Appleseed Press, Good Books, Wisdom Publications.

## University of Chicago Press:

University of Tennessee Press, Ohio University Press, University of Notre Dame Press, Gallaudet University Press, University of Alabama Press, University of Wisconsin Press, University of Iowa Press, Temple University Press, and Minnesota Historical Society.

## Legato Publishing

Distribution Clients

NB: Penguin Random House is now reporting as one publisher.



Questions & Comments:

Tina Jordan

[tjordan@publishers.org](mailto:tjordan@publishers.org) or 212 255-0275

Richard Barclay

[rbarclay@mpiweb.com](mailto:rbarclay@mpiweb.com) or 203 973-0535

Media Inquiries:

Marisa Bluestone

[mbluestone@publishers.org](mailto:mbluestone@publishers.org) or 202 220-4558

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